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TOUR WORLD TW737 Medals in Golf Digest USA's 2017 Hot List

TOUR WORLD TW737, designed with the guidance and demands of TEAM HONMA members, elevates its reputation overseas by earning three silver medals.

HONMA GOLF Co., Ltd.

HONMA GOLF Co., Ltd.(head office:Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku,Tokyo; representative director & president: Yasuki Ito) is pleased to announce that Golf Digest U.S.A. has awarded HONMA Golf's new TOUR WORLD TW737 Series with three silver medals in the 2017 HOT LIST. The TW737 FW, TW737 FWc (Compact FW model) and TW 737P each earned HOT LIST silver medals, based on their outstanding performance, playability and elegant aesthetics. These are HONMA Golf's first medal wins, in its very first entry into Golf Digest U.S.A.'s HOT LIST.

The HOT LIST evaluates golf equipment based on *Performance, Innovation, Look, Sound, Feel and Demand*. The TW737 Series -- the latest TOUR WORLD x VIZARD model designed with the input and demands of serious golfers -- was developed through the evolution of carefully selected prototypes of the earlier TW717 and TW727 club lines, which were designed to meet the detailed needs of professional golfers.

The HOT LIST awards will help Honma Golf's two-year-old US branch office – officially known as HONMA Golf US Ltd. – to continue expanding in the North American market.



<TW737 FW>



<TW737 FWc>



<TW737 P>