

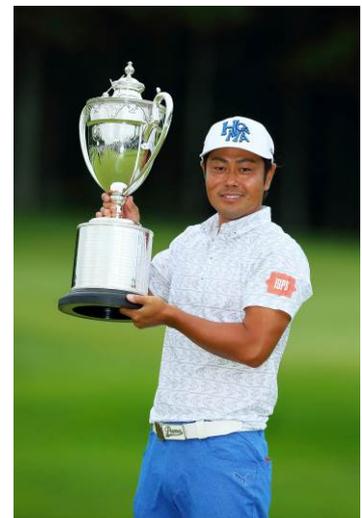
- Dynamic results are obtained with HONMA clubs and their advantages continue to be demonstrated by the professionals. -

Hideto Tanihara won his first major title! A second victory in two weeks, and his 13th Career win on the tour.

TEAM HONMA secured its eighth win on its way to reach its goal of thirty victories for the season, thanks to the victories in three consecutive weeks.

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Hideto Tanihara, winner of the PGA Championship Nissin Cup Noodle Cup on the JGTO Tour (July 7 to 10) at the Hokkaido Classic Golf Club, Hokkaido. By prevailing in a play-off round against Toshinori Muto, Tanihara won his second tournament of the season.



Having begun the final day with a three-stroke lead over the second-place competitor in the field, Hideto Tanihara sunk nine birdies and had no bogeys to tie a course record score of 63 despite two disruptions of play.

Forced into a playoff round against Toshinori Muto, Tanihara shot the ball into the trees off his tee shot on the eighteenth hole, which was the first hole of the play-off round, but managed to put a slice on his next shot with his TW727 3W club out of the trees at a distance of about 240 yards to the hole. Thanks to this amazing shot, the ball landed right in front of the green. On his next approach shot, he brought the ball to within 1.5 meters of the pin and successfully shot for par to earn his second win in two weeks, at the second time in his career that he has accomplished this feat. It was also Tanihara's first major domestic title win. For TEAM HONMA, this victory was the third in three consecutive weeks, a streak that began with Bo-Mee Lee's recent win.

Hideto Tanihara's participation in the Open Championship, which will open on July 14, has been determined. With this latest victory, Tanihara has almost certainly earned a place at the U.S. PGA Championship, which is set to begin on July 28. By also participating earlier in the U.S. Open Championship and Open Championship, Tanihara will have played in three majors in the same season for the first time in his career. Even greater success is expected of Tanihara in the weeks to come.

Also with this latest victory, Tanihara has risen to the top of the JGTO money list (which includes prize winnings earned in majors played overseas). In light of the fact that Bo-Mee Lee is also at the top of the LPGA money list, TEAM HONMA is proud of tour player's successes who have become the money list leaders in both the men's and women's categories (as of July 11, 2016).

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

Hideto Tanihara

[Date of Birth] November 16, 1978

[Height] 178cm

[Club Setting]

1W : TW727 455s PROTO (Matt Black) VIZARD YZ75 9.5 X

3W : TW727 VIZARD YZ85 15.0 X

UT : TW717 VIZARD UT85 19.0

UT : HONMA PROTOTYPE DG TOUR ISSUE AMT 21.0 S200

4I-10I : TW727V DG TOUR ISSUE AMT S200

AW : TW-W DG TOUR ISSUE S200 51°

SW : TW-W DG TOUR ISSUE S200 59°

[JGTO money list] Top

[Average stroke] Top

(*as of July 11, 2016)



Comment

Thanks to everyone's words of encouragement, I have won the tournaments in two weeks in a row and have earned my first ever domestic major title!

Needless to say, having the trust in clubs is the one of the reasons that I could keep concentration in spite of two disruptions on the last day of the competition.

As I have had my clubs specially adjusted for the Open Championship, I expect to achieve a positive result if I do say so myself.

I hope you will all continue to support me.