

December, 2017

Premium BERES Putter combines the best feel, accuracy and finish.

New BERES PP Putter Series Debuts

HONMA GOLF Co., Ltd. Head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito; announces a premium putter series under the BERES brand. The BERES PP Putters – the BERES PP-201 blade and BERES PP-202 mallet -- will debut in early December, 2017(In Japanese market).

These are the first BERES premium putters to be introduced in four years. Each head is mild-forged, for feel, accuracy and a luxe finish. The blade head meets a wide range of putting styles, while the mallet is ideal for a more stable putting stroke. Three different premium head finishes are offered, including a gloss nickel platinum, gloss nickel black and full gold plated.

Heavy tungsten is positioned differently than in the previous model, for a deeper center of gravity that gets the ball rolling quicker, straighter and on target. Improved face precision enhances ball spin.

Please refer to summary details on the next page.

<BERESPP-201 (Blade)>



Gloss Nickel
Platinum Finish

Gloss Nickel
Black Finish

Full
Gold-Plated
Finish

<BERES PP-202 (Mallet)>



Gloss Nickel
Platinum Finish

Gloss Nickel
Black Finish

Full
Gold-Plated
Finish

— 『BERES PP-201 & 202 PUTTER』 Product summary —

- 【Model name】 BERES PP-201(Blade) ・BERES PP-202(Mallet)
- 【Release date】 Gloss Nickel Platinum Finish・・・ Beg. of Dec, 2017(In Japanese market)
 Gloss Nickel Black Finish・・・ Mid. of Dec, 2017(In Japanese market)
 Full Gold-Plated Finish・・・ End. of Dec, 2017(In Japanese market)
- 【Made in】 Japan
- 【Specification】

	PP-201(Blade)	PP-202(Mallet)
Head material	Soft Stainless SUS303 + Tungsten	
Manufacturing process	Forged CNC-milled	
Head finish	Gloss Nickel Platinum Finish/ Gloss Nickel Black Finish / Full Gold-Plated Finish	
Loft angle (deg.)	3	3
Lie angle (deg.)	70	72
Length (inches)	34	34

【Performance improvement】



Tungsten parts(Blade)

Tungsten is placed in a different position than in the previous model. The head type is the same as the previous model. Straight performance increases with deep center of gravity.

【Image】



<BERES PP-201(Blade)>



<BERES PP-202(Mallet)>