

An eagle on the last hole of the tournament—the eighteenth hole—results in a dramatic come-from-behind victory!

Thirteen TOUR WORLD clubs provide a driving force behind a stunning win
Pro golfer Jung-Gon Hwang savors his first professional win as a member of the team
- TEAM HONMA earns its twentieth victory of the season -

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Koji Nishitani) signed a contract for the use of clubs and articles with professional golfer Jung-Gon Hwang, winner of the CASIO World Open Golf Tournament on the JGTO Tour (November 26 to 29) at the Kochi Kuroshio Country Club in Kochi, Japan.

Starting the final day of the tournament tied for second at one stroke behind first-place competitor Ryo Ishikawa, Hwang pursued Ishikawa with exceptionally consistent driver shots. On the fourteenth hole, he sunk an amazing ten-meter birdie putt to place himself atop the leaderboard. Ishikawa caught up to Hwang on the seventeenth hole. On the final hole, however, Hwang answered with an exceptional shot that he delivered with his TW717 (3W) club—what he considers the club he trusts most—and managed to bring the ball to within the length of the flagpole of the hole. Hwang finished off the hole by sinking an eagle putt to cap a dramatic come-from-behind victory.

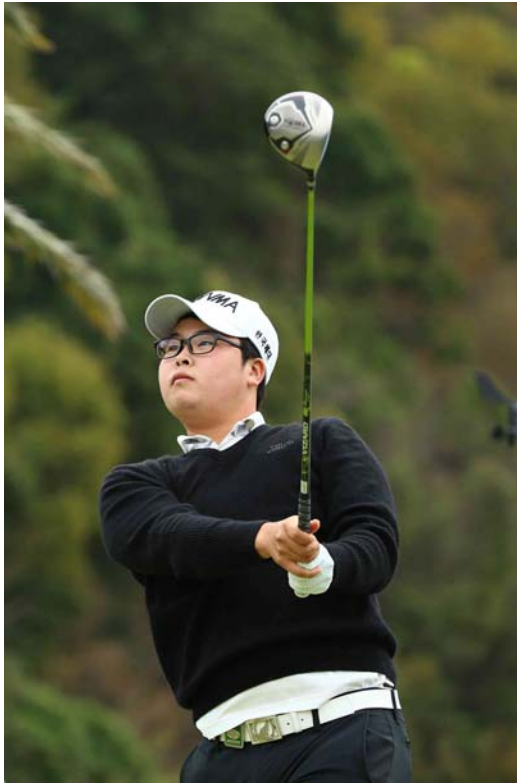


Despite going through a slump in the first half of this season, Hwang tied for eighth at our own HONMA TOUR WORLD CUP at TROPHIA GOLF tournament, finished fourth at the Japan Open Golf Championship, and tied for fourth at the DUNLOP PHOENIX Tournament. Having won this tournament back in 2012, Hwang repeated this feat to meet his goal for this season.

Providing support for Hwang's win this time was the advantage of HONMA's triple power: our ability to precisely perceive a professional golfer's requests and our ability to develop and manufacture goods with the know-how for immediately transforming these requests into something tangible. These abilities were once again put on display with Hwang's first victory as a member of TEAM HONMA.

As we aim to achieve twenty-five victories worldwide, TEAM HONMA has earned twenty victories thanks in part to a win by professional golfer Jung-Gon Hwang. The advantages of TOUR WORLD x VIZARD will continue to be demonstrated in tours held around the world.

Jung-Gon Hwang



[Date of Birth] 16 May, 1992

[Height] 178cm

[Club setting]

1W: TW727 455s 9.5° VIZARD YA75 X

3W: TW717 FW 15° VIZARD TC75 X

UT: TW717 UT19° VIZARD UT950

3I-10I: TW727V DG TOUR ISSUE X100

AW: TW-W 52° DG TOUR ISSUE S300

SW: TW-W 58° DG TOUR ISSUE S300

Comment

I am thrilled to have won this tournament! On the second shot on the final long hole of the final day of this tournament, I used a 3W from 272 yards out to land the ball on the green and followed up with an eagle putt. No doubt, this shot helped me to clinch this victory.

Since HONMA clubs allow balls to carry well and give me a tremendous sense of control, I use thirteen of them during competitive play. Because I can really trust these clubs even in highly tense situations when every play counts towards a victory, I am confident that I can bring about good results by swinging these clubs the way I know I can.

Since I will be able to aspire to become the prize-winning king next year if I can maintain my present form, I ask for your continued support. Thank you.

