



NEWS RELEASE

Clubs for average serious golfers who aim to improve their scores
“Be ZEAL 525 Ladies” debut!



Honma Golf Co.,Ltd. (Head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director and president: Yasuki Ito) released a new brand “Be ZEAL 525 Ladies” which was devoted to the serious golfers to markets around the world.

“Be ZEAL 525 Ladies” series is for average ladies golfers who are ambitious and passionate about golf, and wish to take just one stroke less and hit the ball just one yard farther. Be ZEAL 525 Ladies clubs provide longer carry distance effectively and easily, utilizing the abilities of “TOUR WORLD” brand which has a good reputation among serious golfers including TEAM HONMA.

*Note: The product range will be different at each sales areas.

Be ZEAL