

Team HONMA member Koumei Oda becomes the Order of Merit leader on the Japan Golf Tour for the first time!

Three members of Team HONMA have proven themselves to be winners, thanks in part to the use of Tour World TW727 x Vizard. A first-time feat for HONMA!

HONMA GOLF Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Koji Nishitani) signed a contract for the use of HONMA GOLF clubs and accessories with professional golfer Koumei Oda. At the Golf Nippon Series JT Cup, a major Japanese event that was held between December 4th and 7th at the Tokyo Yomiuri Country Club in Tokyo, Oda tied for third place with a 6-under final result. This allowed him to become the top money leader this season among male golfers on the Japan Golf Tour (with total prize earnings of 137,318,693 yen) for the first time in his professional career. For our company as well, this was the first time that a professional golfer under contract with HONMA GOLF secured this honor in our history.

Having set out to become the top money leader before the start of the current season, he was fighting hard in pursuit of this goal as one of the leading earners on the tour. Oda used the TW727 series clubs, which are slated to be released in January 2015 (February for markets outside Japan), and notched a series of impressive results to validate the performing attributes of this equipment.

He came blazing on the first day with a first-place score of 6-under and no bogeys. The pressure of being the top money leader contributed to a drop in score on the second and third day to position Oda in ninth place at the start of the final day of the tournament. In the final round of a tournament with his goal of becoming the top money leader for the first time in his career, Oda discovered a dignified form of golf that allowed him to sink six birdies on that day.

In particular, Oda sunk his third birdie in a row on the uphill 3rd hole, and that was the highlight of the day. At the par-3 18th hole, a famous feature of the Tokyo Yomiuri Country Club, Oda's tee shot using the TW-U #4 (24°) club dropped the ball six meters short of the pin and proceeded to record the only birdie on this hole the whole day. Despite facing tremendous pressure, Oda holed out in impressive fashion on the last day of the tournament to improve his score by four strokes and secure a third-place finish. In the process, he was crowned the top money leader on the tour.

In addition to Koumei Oda, professional golfer Hiroshi Iwata also kept his hopes of becoming the top money leader alive with his performance at this tournament with a fourth place position. Professional golfer Hideto Tanihara finished in eighth place to mark the presence of three Team HONMA members on the Top Ten list. It was certainly a heady season for all concerned.



Koumei Oda



[Date of Birth] 7 June 1978

[Height] 176 cm

[Club setting]

1W: TW727 455 9.5° Vizard TC65 X

FW: TW717 3W/5W Vizard TC85 X

UT: TW717 UT 22° N.S. Pro Hybrid-100 X

: TW-U #4(24°) N.S. Pro Modus 3 X

Iron: TW727Vn (#5-#10) DG Tour Issue X100

[2014 The main results]

Kansai Open	Winner
Bridgestone Open	Winner
Shigeo Nagashima Invitational	
Sega Sammy Cup	2nd
Japan PGA Championship	
Nissin Cup Noodle Cup	2T
Mynavi ABC Championship	2T
Token Homemate Cup	3rd
Golf Nippon Series JT Cup	3T
The Crowns 2014	5th

[Average stroke] 1st

[Victories] 8

Comment

I'd like to thank everyone for their rousing vocal support.

Working under the pressure of the goal I set to become the top moneymaker on the tour this year, I was definitely given a huge boost by the cheers and many words of encouragement that I received along the way.

I'm also tremendously grateful to HONMA GOLF. There is no doubt that their clubs—which I rely upon completely and which feel as if they were tailor-made just for me—gave me the confidence I needed for each and every shot and helped me to capture this honor.

I am always thankful for the support system that precisely accommodates my every request throughout the season.

Next season, I would like to showcase the wonderful qualities of these clubs on the world tour. I respectfully ask that you continue to root for me in the years to come.

