

The Active Chinese Professional Golfer on the World Stage

Liang Wen Chong was named R&A Golf Ambassador

China's First Golfer Working for Golf Ambassadors

HONMA GOLF CO., LTD.

HONMA GOLF CO., Ltd., (Head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; Representative Director & President: Koji Nishitani) signed professional golfer Liang Wen-chong, was set to become a R&A golf Ambassador on July 9, 2013 (Monday) at golf's ruling authority Royal & Ancient Clubhouse in Scotland.

As a pioneer in Chinese Golf, Liang Wen-chong is the most famous and highest ranked golfer in his country, Liang has won numerous tournaments, his experience and popularity was the reason of him to become a golf ambassador for the R&A. R&A was hoping with his joining as an ambassador, Chinese golfers will improve knowledge of the game in China, and help to understand the aspects of golf.

Liang Wen-chong will communicate these messages to an even wider audience. Liang will be working through TV, online and print media, to encourage Chinese golfers to learn more about golf and its values.

Liang Wen-chong has been appointed the first R&A ambassador in China, he is the third golfer who works with R&A as a Golf Ambassador, after Irish PGA golfer Padraig Harrington and Norwegian professional golfer LPGA champion Suzann Pettersen.

From now on Liang Wen-chong will be using Honma caddy bag that has "R&A" logo on it, and keep helping development of the game in China.



Liang Wen-Chong



【Date of Birth】 1978.8.2

【Residence】 Guangdong, China

【Height】 173cm

【Major Achievements】

2012 OneAsia Nanshan China Masters champion

2010 Luxehills Chengudu Open champion

※18 Professional wins

2010 OneAsia Tour Order of Merit winner

2007 Asian Tour Order of Merit winner

Comment:

“I am honoured to be working with The R&A and helping to promote golf and its values in China. I have been very fortunate to become a professional golfer and enjoy a successful career. Golf has been good to me and this is an opportunity for me to give something back to the game. I look forward to working with The R&A to promote greater understanding of the game’s rules and values in China.”

To obtain additional information regarding this matter,

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