

August 2016

- Dynamic results are obtained with HONMA clubs and their advantages continue to be demonstrated by the professionals. –

Ritsuko Ryu secures her first victory of the season for her fourth career victory on the tour!

A come-from-behind victory is achieved with a fierce six-under charge that also nets Ryu a Best-Score Award for the last day of the tournament!

TEAM HONMA wins for the second week in a row!

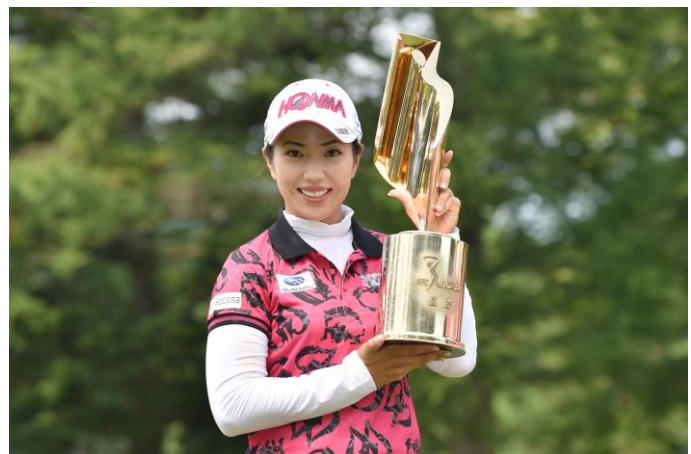
- Eleventh victory this season for TEAM HONMA, which aspires to win 30 tournaments worldwide in 2016 -

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Ritsuko Ryu, winner of the NEC Karuizawa 72 Golf Tournament on the JLPGA Tour (August 12 to 14) at the Karuizawa 72 Golf North course, Nagano.

Ritsuko Ryu secured her first victory of the season for her fourth career victory on the tour. On the heels of Bo-Mee Lee's victory last week, TEAM HONMA won in spectacular fashion for the second week in a row.

Ritsuko Ryu has had twelve top-ten finishes in nineteen tournaments this season so far. On two of these occasions, she ended up the runner-up to demonstrate that she is capable of turning in consistently excellent performances. Nevertheless, she played through tournament after tournament in which victory always seemed to be just out of her reach at the end of the day. For this tournament, she managed to remain in the top-ten group of competitors on the first and second days and began the last day in sixth place, one stroke behind the leader. After sinking three birdies in the first half to catch up to the leader, she recorded more birdies in the second half to finish with seven birdies and a single bogey. A score of 66 on the day earned her the Best Score Award. With a total thirteen-under score, Ryu surpassed the runner-up by two



strokes for her first victory of the season and fourth career victory on this tour.

The members of TEAM HONMA displayed a level of play that thrilled the gallery throughout this tournament. On the last day, Akiko Fukushima sunk a hole-in-one (club: 7I) on the par-3 eighth hole (186 yards). On the second day, Ha-Nuel Kim also sunk a hole-in-one—her third of the season—on the twelfth hole. *This is the first time that anyone on the JLPGA tour has recorded three holes-in-one in the same season.

Finishing with a tie for tenth place with an eight-under score, Haruka Morita won the 2016 Rookie of the NEC Karuizawa 72 Award. These examples of successful performances on the part of the members of TEAM HONMA at this tournament were undeniably remarkable. In addition, three members of TEAM HONMA are ranked in the top five in the JLPGA money list: Bo-Mee Lee in first, Ha-Nuel Kim in second, and Ritsuko Ryu in fourth (as of August 15, 2016). TEAM HONMA has continued to play extremely well since the start of this season.

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

Ritsuko Ryu

[Date of Birth] November 4, 1987

[Nationality] Japan

[Height] 160cm

[Club Setting]

1W TW727 PROTO9.5°VIZARD YZ55 SR

3W TW727 15°VIZARD YC65 SR

5W TW727 18°VIZARD YC65 SR

7W TW727 21°VIZARD YC65 SR

UT TW727 25°VIZARD UT65

Iron TW727P #5-#10 NS850 R

AW TW-W 50°NS850 R

SW TW-W 57°NS850 R

[JLPGA money list] 4th

[Mercedes ranking] 2nd

(*as of August 15, 2016)



Comment

*This season has been marked by plenty of frustrating moments but I finally won!
I've been playing exceedingly well this year, my carry distances are getting longer, and I'm feeling really great about my shots.*

Thank you to all of my fans.

I am delighted that I am able to announce some good news this time and hope that you can all continue to support me.