

-TEAM HONMA aims to win 25 titles worldwide for Tour 2015 -
TEAM HONMA earns its fifteenth victory of the season

Bo Mee-Lee attains her goal of winning five tournaments this season and breaks the JLPGA record for highest cumulative prize earnings in a single year!

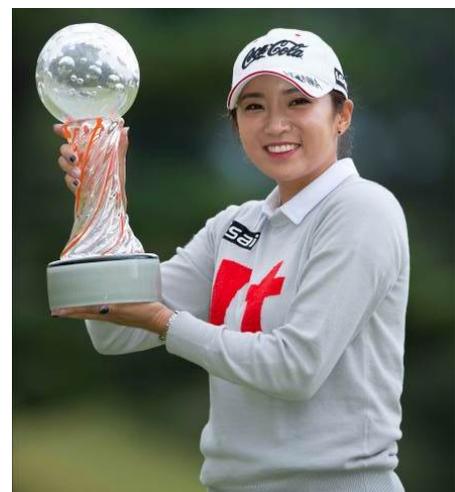
By harnessing our TOUR WORLD x VIZARD clubs, Bo Mee-Lee has taken a huge step towards realizing her long-held desire of becoming the prize-money queen on the tour.

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Koji Nishitani) signed a contract for the use of clubs and articles with professional golfer Bo Mee-Lee, winner of the Stanley Ladies Tournament on the JLPGA Tour (October 9 to 11) at the Toumei Country Club in Shizuoka, Japan.

With this victory, Bo Mee-Lee has earned a cumulative amount of 179,540,066 yen this season, in the process breaking the record for highest cumulative prize earnings in a single year. This record was formerly held by professional golfer Sakura Yokomine, who earned 175,016,384 yen back in 2009.

Due to thick fog and otherwise inclement weather, the final day of the tournament was abbreviated to nine holes only and the start time was pushed back by more than three hours. Without getting worked up about these circumstances plus the fact that she was starting in second place one stroke behind the leader, Bo Mee-Lee set about competing in a level-headed manner. Despite hooking her tee shot slightly left on the short tenth hole to wind up more than thirty meters from the flag, her second shot with the putter put the ball within fifty centimeters of the hole. After sinking the ball for par, she proceeded to catch up to second place on the long eleventh hole before taking sole possession of first place on the twelfth hole. She widened her lead on the fifteenth and sixteenth hole and secured an overwhelming win with a birdie finish on the long eighteenth hole.

Bo Mee-Lee successfully won her fifth tournament of the year to attain her most pressing goal for this season. This victory allowed her to break the JLPGA record for highest cumulative prize earnings in a single year to bring her a huge step closer to becoming the prize-winning queen and thereby fulfilling her other professional goals. She is far ahead of the pack by having cumulatively won 59,660,000 yen more than what her closest rival has won and is on pace to surpass 200 million yen for the first time ever on the JLPGA Tour.



With our TOUR WORLD x VIZARD clubs in her hands, Bo Mee-Lee is eager to continue taking on the challenge of fulfilling her long-held desire of becoming the prize-winning queen on the tour.

TEAM HONMA, which seeks to win twenty-five tournaments around the world, won its fourteenth tournament thanks to a victory by Jang Ha-Na at the YTN-Volvik Women's Open on the KLPGA Tour, which was held between September 24 (Thursday) and 26 (Saturday), and its fifteenth tournament with this latest victory by professional golfer Bo Mee-Lee. We will continue to demonstrate the strengths of our TOUR WORLD x VIZARD clubs on tours around the globe.

Bo-Mee Lee



[Date of Birth] 21 August, 1988

[Height] 160cm

[Club setting]

1W: TW727 455 10.5° VIZARD YA55 R

3W: TW727 FW VIZARD YA55 R

5W: TW727 FW VIZARD YA55 R

TW717 UT 22° VIZARD UT650

Iron: TW727 Vn (#5-#10) VIZARD IB85

AW: TW-W NS850GH R



[JLPGA money list] TOP

[Mercedes ranking] TOP

[Average stroke] TOP

[GIR percentage] 2nd

[Par ratio] TOP

[Par-saving percentage] TOP

[Average birdie count] TOP

(As of 11 October 2015)

Comment

Having broken the record for highest cumulative earnings in a single year and attaining my goal of winning five tournaments in a season, I am extremely pleased!

Before the tournament began, HONMA staff members and the Sakata Plant fine-tuned my clubs and produced an environment that facilitated stress-free play in a way that helped me to break this record at this time.

Since I've now set my sights on reaching the incredible 200 million yen mark in terms of cumulative earnings in a single season and will be taking on the challenge of setting what would be an amazing record together with HONMA, I ask for your support as I proceed to compete in the remaining tournaments of this season.

