

- Dynamic results for HONMA as its advantages continue to be demonstrated by the pros -

Bo Mee-Lee wins her seventh tournament of the season by coming out on top two weeks in a row!

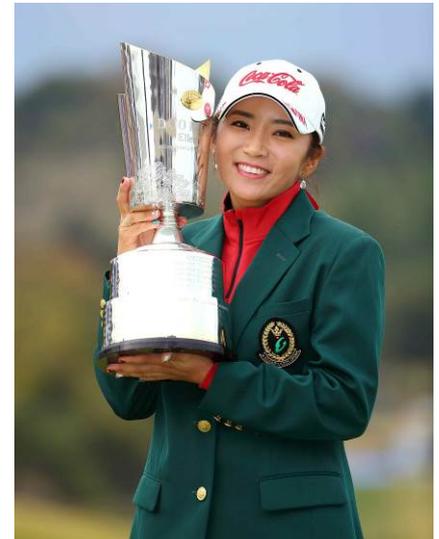
Bo Mee-Lee sets a new record for highest single-season earnings on the domestic women's professional golf tour!

Bo Mee-Lee is favored to win a tournament in a third consecutive week by wielding TOUR WORLD x VIZARD clubs.

Honma Golf Co., Ltd.

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo, Japan; representative director & president: Koji Nishitani) signed a contract for the use of clubs and articles with professional golfer Bo Mee-Lee, winner of the Daio Paper Ladies Open, thirty-sixth tournament on the JLPGA Tour (Thursday, November 19 to Sunday, November 22; Ituura Teien Country Club, Fukushima). By winning a tournament for the second week in a row, Bo Mee-Lee secured her seventh tournament win of the season to set a new record for highest single-season earnings on the domestic women's professional golf tour (225,810,000 yen).

Having become the prize-money queen and broken through the 200 million yen mark in a single-season earnings with her victory last week, Bo Mee-Lee rose to the top of the leaderboard with a course record score of 65 on the third day of the tournament despite being the subject of scrutiny and playing under pressure as the reigning prize-money queen. In particular, her 5-iron club, whose configuration was partially modified last week, helped her to produce a number of key birdies. On the last day of the tournament, Bo Mee-Lee began at the head of the pack and played with a comfortable 5-stroke lead over her closest rival to finish with a total 16-under score and thereby become just the fifth person on the women's tour to ever win seven tournaments in the same season with her fifteenth career victory.

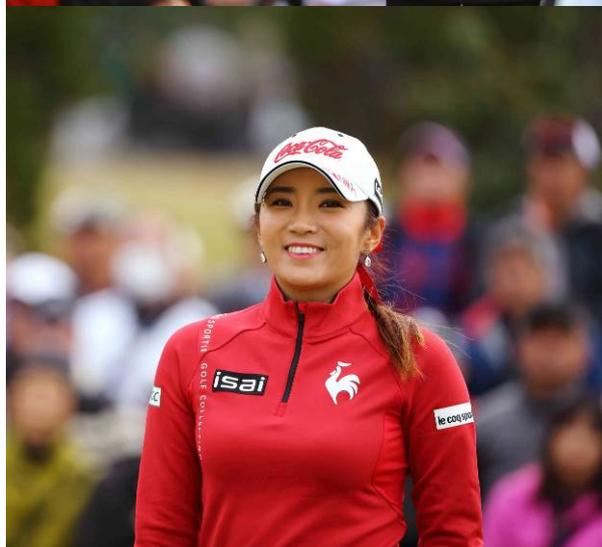


While wielding her TOUR WORLD x VIZARD clubs, Bo Mee-Lee has had an outstanding season thus far with seven victories, seven second-place finishes, and twenty-two top-ten finishes in thirty-one tournaments and has twice won tournaments in two consecutive weeks. This demonstration of utter dominance has been coupled with her sole possession of the number one ranking in terms of prize-money earnings over the rest of the field. She has also secured a first-place finish in the Mercedes ranking (which is based on a conversion of the number of rounds played in a year and the placed finishes in each tournament into points) to guarantee two crowns for the season. As she looks ahead to participating in her final tournament on the tour, Bo Mee-Lee has an excellent chance to win a tournament in a third consecutive week for the first time in her career and further extend her record for highest single-season earnings.



TEAM HONMA members, both male and female, have been constantly winning this season. This latest victory by Bo Mee-Lee makes it victory number nineteen for the team. TEAM HONMA will continue to demonstrate the clear advantages of using TOUR WORLD x VIZARD clubs on tours played around the world.

Bo Mee-Lee



Date of birth: August 21, 1988
Hometown: Suwon, South Korea
Height: 160 cm

Affiliation: Masters GC

Club settings

1W: TW727 455 10.5°	VIZARD YA55 (R)
3W: TW727 FW 15°	VIZARD YA55 (R)
5W: TW727 FW 18°	VIZARD YA55 (R)
UT :TW717 UT 22°	VIZARD UT650
TW717 UT 25°	VIZARD UT650
Iron: TW727 Vn (#5-#10)	VIZARD IB85

JLPGA money list: TOP (final)

Mercedes ranking: TOP (final)

Average stroke: TOP

Par ratio: TOP

Average putt: TOP

Par-saving percentage: TOP

Average birdie count: 2nd

(As of November 23, 2015)



Comment

I am delighted to have won another tournament this week. Because I trust my HONMA clubs, I can swing them to hit balls precisely as intended even in situations that give me cause to be nervous. I believe that this record was also achieved thanks to HONMA. I am grateful as always!

Since the next tournament will be the last of the season, I will give it my all as I aim for another victory. I hope that you will all continue to grant me your support and best wishes.