

February, 2017

## NEWS RELEASE



HONMA – Passion for a New Challenge.

For those aiming to improve their scores.

# "Be ZEAL 525 Left-Handed model" Launches in March



HONMA GOLF Co., Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) has released the "Be ZEAL 525 Left-Handed" model for serious golfers.

"Be ZEAL" means "Be zealous for golf!" By making full use of HONMA's product development power, which has been cultivated by Team HONMA's strict commitment, we developed the "Be ZEAL 525 Left-Handed" model for average serious golfers aiming to improve their scores.

Since its 2016 launch, the "Be ZEAL 525" series has been very popular among serious players, yielding long carry distance and increased accuracy. The ladies model was subsequently released and also received a favorable reception. As a result of its success, we have released the "Be ZEAL 525 Left-Handed" model and now offer a complete lineup for every serious golfer.

HONMA will continue enhancing potential for all golfers seeking to lower their scores.

# Be ZEAL

## DRIVER

### 【Product summary】

Model Name	: Be ZEAL 525 Left-Handed model DRIVER
Head Material / Manufacturing process	: 811 titanium / Casting
Face Material / Manufacturing process	: 6-4 titanium / Rolled
Country of origin	: Japan
Release date	: March, 2017



Number		1W	
Loft (deg.)		10.5	
Lie angle (deg.)		59.5	
Head volume (cm <sup>3</sup> )		460	
Length (inches)		45.75	
Swing weight · Total weight (g)	VIZARD for Be ZEAL	R	D1 · 292
		SR	D2 · 295
		S	D2 · 297

※There is no 1 W / 9.5 ° available in the Left-Handed model.

## F W

### 【Product summary】

Model Name	: Be ZEAL 525 Left-Handed model FW
Head Material / Manufacturing process	: SUS630 / Casting
Face Material / Manufacturing process	: High-strength custom steel / Rolled
Country of origin	: Japan
Release date	: March,2017



Number		3W			5W		
Loft (deg.)		15			18		
Lie angle (deg.)		59.0			59.5		
Head volume (cm <sup>3</sup> )		195			180		
Length (inches)		43.0			42.5		
Swing weight · Total weight (g)	VIZARD for Be ZEAL	R	SR	S	R	SR	S
		D0 · 308	D1 · 311	D1 · 313	D0 · 312	D1 · 315	D1 · 317

※There is no 7 W / 21 ° available in the Left-Handed model.

## U T

### 【Product summary】

Model Name	: Be ZEAL 525 Left-Handed model UT
Head Material / Manufacturing process	: SUS630 / Casting
Face Material / Manufacturing process	: High-strength custom steel / Rolled
Country of origin	: Japan
Release date	: March, 2017



Number		U22			U25		
Loft (deg.)		22			25		
Lie angle (deg.)		60.0					
Head volume (cm <sup>3</sup> )		135					
Length (inches)		40.0			39.5		
Swing weight · Total weight (g)	VIZARD for Be ZEAL	R	SR	S	R	SR	S
		D0 · 332	D1 · 335	D1 · 337	D0 · 336	D1 · 339	D1 · 341

※There is no U19/19° available in the Left-Handed model.

## IRON

### 【Product summary】

Model Name	: Be ZEAL 525 Left-Handed model IRON
Head Material / Manufacturing process	: SUS630 / Casting
Face Material / Manufacturing process	: 6-4 titanium / Rolled
Finish	: Satin finish / polished + painted finish
Country of origin	: Japan
Release date	: March,2017



Number		5	6	7	8	9	10	11	AW	SW	
Loft (deg.)		22.5	25.5	28.5	32.5	36.5	41.5	46.5	51.5	56.0	
Lie angle(deg.)		61.0	61.5	62.0	62.5	63.0	63.0	63.0	63.0	63.5	
Length (Inches)	VIZARD for Be ZEAL	38.0	37.5	37.0	36.5	36.0	35.5	35.0	35.0	35.0	
	N.S.PRO 950GH	37.75	37.25	36.75	36.25	35.75	35.25	35.0	35.0	35.0	
Swing weight · Total weight (g)	VIZARD for Be ZEAL	R	C9 · 358	C9 · 364	C9 · 370	C9 · 377	C9 · 384	C9 · 390	C9 · 396	C9 · 396	D0 · 398
		SR	D0 · 362	D0 · 368	D0 · 374	D0 · 381	D0 · 388	D0 · 394	D0 · 400	D0 · 400	D1 · 402
		S	D0 · 363	D0 · 369	D0 · 375	D0 · 382	D0 · 389	D0 · 395	D0 · 401	D0 · 401	D1 · 403
	N.S.PRO 950GH	R	D1 · 396	D1 · 402	D1 · 409	D1 · 416	D1 · 423	D1 · 431	D1 · 434	D1 · 434	D2 · 436
		S	D2 · 401	D2 · 407	D2 · 414	D2 · 421	D2 · 428	D2 · 436	D2 · 439	D2 · 439	D3 · 441

※ There is no #4 iron available in the Left-Handed model.

Conforming to 2010 New Groove Rules

# Be ZEAL