

November 2016

Introducing our soft iron-forged third-generation TW-W wedge, which facilitates clean contact while improving spin and control

『TOUR WORLD TW-W』 Debut!

This wedge was developed by incorporating the preferences and needs of many TEAM HONMA professional golfers, and is intended for serious golfers who appreciate its Tour-proven superiority.

HONMA GOLF Co., Ltd. Head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito; released TOUR WORLD TW-W.

Honma Golf's new TW-W is a third-generation wedge designed to meet the unique needs of TEAM HONMA staff members playing on professional tours throughout the world. Its success is due, in large part, to feedback from Hideto Tanihara (JGTO), a professional golfer known for being exceedingly particular about his clubs. Tanihara insisted that he wanted the wedge to feel as if the ball was riding up the clubface, and he wanted to launch shots with it on a low trajectory with stable spin. To satisfy those demands, we developed the clubface to make clean contact, while producing spin and control performance. The soft iron-forging delivers an exceptional feel at impact that serious golfers prefer. To maintain consistency in the transition from our TW737 irons, the neck area has no visible offset -- so a player can enjoy a consistent swing that feels the same throughout the set, regardless of the club. Six loft/bounce configurations are available. With a new 48-degree loft option, this enhanced lineup is sure to satisfy serious golfers whose needs are similar to the pros.



Our 48°/50°/52°wedge allows players to enjoy optimum performance with outstanding control and make precise distance adjustments, thanks in part to a triangular shape that promotes consistency in the transition from our TOUR WORLD irons. Our 56°/58°/60°model features a built-up blade and raised heel that enable players to engage more of the clubface when opening up the wedge at address. By repeatedly grinding down the sole surface in 0.1 mm increments for superior spin performance, we added accuracy and consistency.

Our lineup of VIZARD IB W wedge-specific carbon, tip-stiff shafts enable shots to be struck with greater force while yielding excellent spin performance. And as Tanihara requested, the grip feels comfortably soft.

For the outline of "TOUR WORLD TW-W", please refer the next page.

— “TOUR WORLD TW-W” Product Summary —

[Model Name] TOUR WORLD TW-W

[Release Date] December, 2016

[Specification]

Head material / Manufacturing process		Mild steel / Forged					
Head finish / Face finish		Half mirror + Mirror finish / Blast finish					
Loft (deg.)		48	50	52	56	58	60
Bounce (deg.)		9			8	12	8
Lie angle (deg.)		63.5					
Face progression (mm)		5.5					
Length (inches)	Dynamic Gold	35.0					
	VIZARD IB 95W	35.125					

Swing weight / Gross weight (g)	Dynamic Gold	S200	D2•472	D3•474
	VIZARD IB 95W		D1•447	D2•449

Made in Japan
Conforming to 2010
New Groove Rules

Features of the VIZARD IB W

Tanihara asked us to produce a shaft that would allow him to hit low-trajectory shots that feel as if the ball were riding up the clubface. Thus, we modified the VIZARD IB weighted carbon shaft for irons into a wedge-specific model -- stiffening the tip and moderating the grip stiffness.



* VIZARD IB 85W•105W is order.

<VIZARD IB W>

	IB85W	IB95W	IB105W
Weight (g)	79.0	90.0	99.0
Torque (°)	2.70	2.50	2.30
Frequency (cpm)	360	377	382
Tip diameter / Butt diameter (mm)	9.3 / 15.4	9.3 / 15.3	9.3 / 15.4
Flex	High		

48° / 50° / 52°

■ A triangular shape promotes consistency in the transition from our TOUR WORLD irons.

To emphasize consistency in the transition from our TOUR WORLD irons to our approach wedges, we opted to leave the face size alone, forming a triangular shape by sharpening the sides that converge on the toe.

■ Enjoy optimum wedge performance with outstanding control.

The sole has also been designed to promote consistency in the transition from our TOUR WORLD irons. In Honma Golf's efforts to accommodate Hideto's demands for a better performing wedge, we have developed the new TW-W wedge, which gives golfers the ability to easily control their distance demands during the game.



48°



52°

56° / 58° / 60°

■ **Golfers of all abilities will feel an added sense of confidence thanks to the wedge's larger head.**

The TW-W wedge's built-up blade and raised heel enables players to use more of the club face when opening up the wedge face at address.

■ **Greater accuracy in wedge play with superior spin performance.**

Designed with an emphasis on stability, the shape of the TW-W wedge's sole helps prevent its leading edge from rising at address, while its moderate bounce allows for greater consistency.

More accurate and consistent wedge play, similar to that experienced by professional golfers, has been achieved through a process which involves repeatedly grinding down the surface in increments of 0.1 mm to render superior spin performance.



58°

<Goose Rate>

By reducing the goose rate from 2.0 mm to 1.5 mm, we have designed a wedge that looks and feels straighter at address.

A traditional design which promotes a seamless transition from irons to wedges, allowing golfers of all levels to combine these wedges with any of our TW737 series iron models.

<Face Finish>

The entire surface of the TW-W wedge face features a blast finish, which helps golfers to visualize that more of the face can be used in order to maximize their technique and performance. This blast finish also greatly reduces glare reflecting off the club face, allowing golfers to focus on their shot making when it matters most.

