

Designed to meet the strict demands of professional golfers, a new line-up of TW-W mild steel forged wedge clubs with improved loft/bounce is hereby introduced.

Debuting TOUR WORLD NEW TW-W !

Also introducing the VIZARD IB W, a shaft designed exclusively for use with wedge heads to the delight of professional golfers and serious golfers alike.

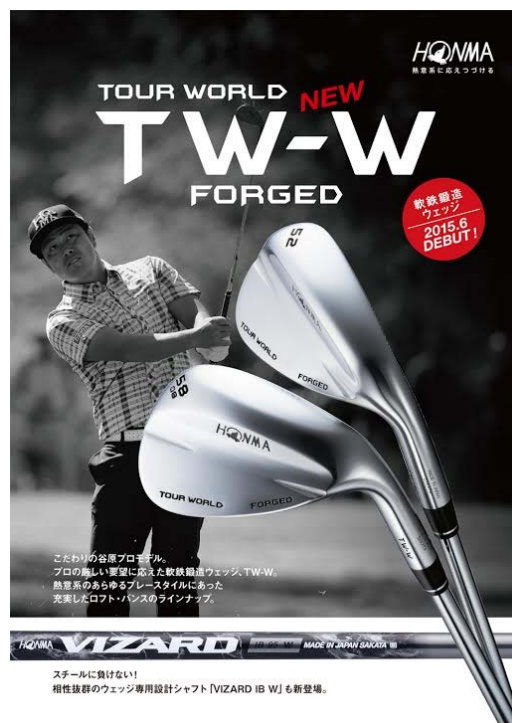
Honma Golf Co., Ltd. (Head Office: 35F Roppongi Hills Mori Tower, 6-10-1, Roppongi, Minato-ku, Tokyo, A president-director: Koji Nishitani) releases TOUR WORLD NEW TW-W Wedge launch in June 2015.

TOUR WORLD NEW TW-W is a wedge developed to enable TEAM HONMA tour professional golfers to achieve victory in tournaments. In order to prevail as competitors on the professional tour, TEAM HONMA members make highly particular demands of professional support staff members of HONMA. These demands are all the more difficult when it comes to clubs used around the green since they play such a critical part in helping golfers achieve a good score on each hole. Our professional support staff ascertains these needs, provides feedback to our Sakata Factory, and promptly delivers clubs that meet these needs hence earning a tremendous amount of trust from professional golfers on the tour.

TOUR WORLD NEW TW-W, which we are proud to release, is a model that we designed by thoroughly focusing on the clubface and on the smoothness of impact as particularly demanded to a considerable extent by professional golfers.

We offer seven different combinations of loft and bounce variations for a full lineup sure to satisfy not just tour pros but serious golfers as well.

We are also proud to introduce the VIZARD IB W, a new shaft developed to meet the demands of professional golfer Hideto Tanihara, who indicated that he wanted us to produce a shaft that allows him to hit balls on a lower trajectory and feel as if the ball were riding on the face of the head. We proceeded to fine-tune the VIZARD IB, a weighted carbon shaft for irons, to create a shaft for wedge clubs. For this shaft, we increased the stiffness of the tip and moderated the stiffness of the grip. Tour pros who had a chance to hit balls with this shaft on a test basis extolled the virtues of this shaft by pointing out that the ball felt as if it were riding on the face of the head and that they were able to put a powerful spin on the ball.



— TOUR WORLD NEW TW-W Product summary —

[Brand name] TOUR WORLD NEW TW-W

[Release date] June, 2015

[Spec]

Head material /Manufacturing process		Mild steel / Forged						
Head plating		Back face: Half mirror + Mirror Finish / Face: Blast Finish						
Loft (deg.)		50	52	56	56	58	58	60
Bounce (deg.)		9		8	12	8	12	8
Lie angle (deg.)		63.5						
Face progression (mm)		5						
Length (inches)	Dynamic Gold	35.0						
	VIZARD IB 95W	35.125						

Swing weight	Dynamic Gold	R400	D2・469	D3・471
		S200		
Gross weight (g)	VIZARD IB 95W		D1・444	D2・446

Made in Japan
Conforming to 2010 New Groove Rules

[VIZARD IB W]

In order to meet the demands of professional golfer Hideto Tanihara, who indicated that he wanted us to produce a shaft that would allow him to hit balls on a low trajectory and feel as if the ball were riding on the face of the head, we modified the VIZARD IB, a weighted carbon shaft for irons, into a shaft designed especially for wedge clubs. By increasing the stiffness of the tip and moderating the stiffness of the grip, balls can be hit with power, the loft at impact operates in accordance with the standing direction of the golfer, and exceptional spin performance is rendered.

<VIZARD IB 85W/95W/105W>



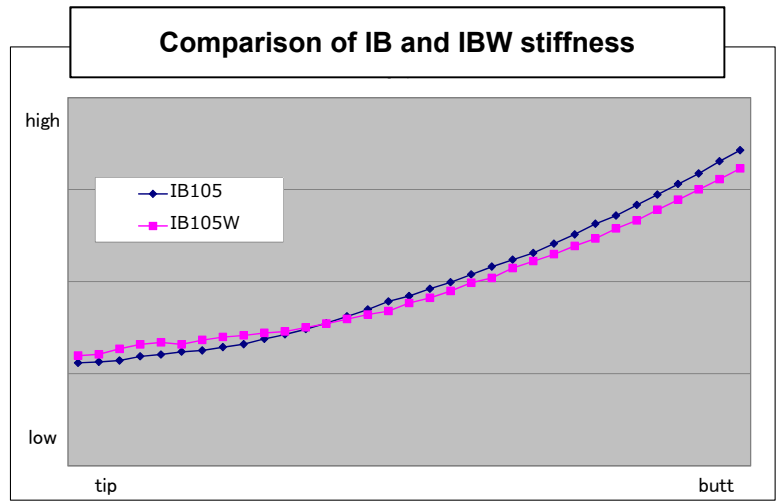
*VIZARD IB 85W・105W is order.

[Hideto Tanihara's comment]

I have repeatedly tested this shaft since last year and can definitely say with pleasure that a shaft has been produced to my satisfaction.

It feels as if the ball is riding on the face of the head. And with a low trajectory, the ball spins incredibly well.

I intend to use both the AW and SW options on the tour this season.



[TOUR WORLD NEW TW-W]

■ **Focus on the Face**

- Allowing the line from the edge to the toe to fall off slightly reinforces the sense that the ball won't draw left.
- A sharper line around the neck and a raised toe area gives a sense of driving through the ball.
- Designed slightly larger than the previous model following the pro's request.



■ **Focus on Smooth Impact**

- 50° and 52° soles offer appropriate bounce angle, while the rounded shape won't easily dig in.
- C shape grind sole of 56°, 58° and 60° provides. Smooth impact through any type of lie and make it possible to achieve spin on the ball.

