



TEAM HONMA Yoon-Kyung Heo won the first victory this season  
in E1 Charity Open in Korea.

**TEAM HONMA,**

**Two victories in Korean Tour 2014!**

**Total four victories in entire world tour championships!**

HONMA GOLF CO., Ltd.,(Head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; Representative Director & President: Koji Nishitani) signed professional golfer Yoon-Kyung Heo, has dramatically won E1 Charity Open held in Korea, and this will be the first victory this season.

She kept at first-tie place until the last hole and succeeded well over 3.5m par pat in the 18th hole. This will be the first splendid achievement of her right after joined the TEAM HONMA newly from this season.

\*TEAM HONMA monopolized the first place and the second place.

\*1st -Yoon-Kyung Heo(Score:-12), 2nd-Ha-Neul Kim(Score:-10).

Just started as a member of TEAM HONMA and having received positive and delicate professional support from us, she managed to gain a stable shot and play. Thereby accomplished a record with top 3 in the past 6 games. Unfortunately end in the second place in before last game and third place in the last game, she was physical and considerably mentally tired. In spite of the condition, recorded 12 under par in total by a perfect play and gained first championship victory, and resulted the first place in KLPGA money rank and now two victories in total.

All five contracted professional players /including two professionals who recorded two victories in 2014 KLPGA tour; Seung Hyun Lee and Yoon-Kyung Heo are using TOUR WORLD model. (Known as TW).

TW models getting great trust from professional players as well as by amateur players. They provided with the best design and function. And news spread quickly by word of mouth resulted user increase rapidly, that reaches the tensile rate of 200% of aim comparison.

<TOUR WORLD special website is now available>

[http://www.honmagolf.co.jp/en/tourworld\\_vizard/#top](http://www.honmagolf.co.jp/en/tourworld_vizard/#top)

< Yoon-Kyung Heo Honma website page>

[http://www.honmagolf.co.jp/kr/team\\_honma/pro\\_198.html](http://www.honmagolf.co.jp/kr/team_honma/pro_198.html) (korean website)

= Refer below for more info. =

## <TEAM HONMA Yoon-Kyung Heo >

### ★Comments★

I am really glad to sign a clubs and products use contract with HONMA GOLF and be able to win the E1 Charity Open at the same time. Really appreciate Honma Golf staff for supporting me mentally as well as physically, and would like to do my best and devoted so that the TEAM HONMA names stays strong.

### ★Impression of the championship club★

#### <Driver>

As for 455 TW717 drivers, a flying distance increases more than 15 yards in comparison with last year. It shows the best flying distance and veracity this season.

#### <Irons>

The more time passes, the more it is reliable. I truly trust this iron and with this iron I can hit without any doubt. This will be the best weapon for me.

#### <Wedges>

The W105P wedge shows quantity of spin and the accuracy that have not experienced so far. And will be a great partner to improve shot games.

### ★Club Setting★

**Driver: TW 717-455 8.5° VIZARD TA55-R**  
**3W, 5W : TW717-FW 15°, 18° VIZARD TA65-R**  
**UT : TW717-UT 19°, 22° VIZARD UT750-S**  
**TW-U : #3, #4 NSPRO 850GH-R**  
**IRON : TW717-V #4-10 NSPRO 850GH-R**  
**WEDGE : BERES W105P NSPRO 950GH-R 52°, 58-9°**



### ■Background of the TEAM-HONMA KOREA organization

Started with Yoon-Kyung Heo, who won the championship at 2011 U.S. Women's Opens and participating in USLPGA, we carefully selected and contracted with players who possess the beauty not to mention ability. It is the marketing strategy that the target of the Honma golf club which has been recognized by the conventional senior club by playing an active part on world stage as well as the country is shorten in the younger layer.

\* TEAM HONMA means Honma golf contracted professional players and does not mean the name of the team.