

June 2016

7 models derived from an abundant variety of fitting data give the ideal roll of the ball.

## 『HONMA HP PUTTER』 Debut!

The specifications according to the head form resulting from the joint research of development and fitting team.

HONMA GOLF CO.,LTD. ( head office : Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku,Tokyo; representative director&president: Yasuki Ito) released a NEW "HONMA HP PUTTER" which came out of fitting data from "HONMA Total Fitting Plaza" presenting HONMA original club fitting theory.

This "HONMA HP PUTTER" was developed based on the data which we collected at "HONMA Total Fitting Plaza" presenting three total fitting theories that we developed originally by fitting team and Sakata factory development team.

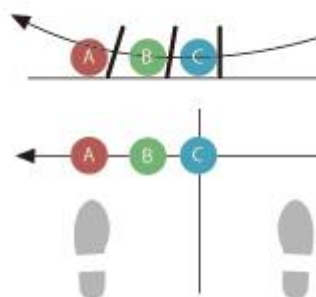
Our original theories of fitting are; 1,The total fitting to which a measurement of a head and a shaft behavior, swing analysis and data of ball impact analysis are all being added. 2,The total fitting in all counts with an emphasis has a great importance to the flow of club specs from driver to putter. 3,Sharing the goal of improving each golfer's skill, not only the present time, assuming a period towards that goal, we anticipate for the step-by-step golf life in accordance with the growth of the individual skill.

Pursuing "Optimal rolling" of every golfer, according to the head form, we set different specifications such as loft, lie angle and length for each model. With additional thick target line, such as the adoption of the new TPU face to create the impact with a sense which preferred by professional golfers.

In addition, we paid attention to the impact loft changing as the position of the most suitable ball varies according to an offset. 7 types of lineups will give more freedom of choice for golfers who "Never want to hit a hook ball".

Please refer to the next page for the summary of "HONMA HP PUTTER".

Stroke trajectory



Loft : 1°  
A HP-2002/HP-2005  
Strongly associated with a follow-through swing; type for players who definitely do not want to pull the ball on impact

Loft : 2°  
B HP-2003/HP-2006  
The ball can be easily addressed slightly below the left eye, and without an image of hitting a hook ball.

Loft : 3°  
C HP-2001/HP-2008/HP-2007  
A large offset makes it easier to address the ball at a position where the ball can be properly struck, also it provides the optimal loft at that position.



HP-2001

HP-2002

HP-2003

HP-2005

HP-2006

HP-2007

HP-2008

— 『HONMA HP PUTTER』 Product summary —

**【Model name】** HONMA HP PUTTER  
**【Head material】** SUS630 (Body) + TPU (Face)  
**【Manufacturing method】** Casting (Body)  
**【Finish】** Black Nickel Painting + Painting  
**【Shaft】** Original steel  
**【Country of origin】** Japan  
**【Release date】** July, 2016  
**【Specification】**

| Model           | HP-2001 | HP-2002 | HP-2003 | HP-2005 | HP-2006 | HP-2007 | HP-2008 |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Loft (°)        | 3       | 1       | 2       | 1       | 2       | 3       | 3       |
| Lie angle (°)   | 70      | 70      | 70      | 69      | 71      | 71      | 71      |
| Length (inches) | 34      | 34      | 33      | 33      | 34      | 34      | 34      |

**【Line up】**

**HP-2001**

You can control the extent to which you open and close the face yourself and direct the ball to the desired distance by adjusting the width of stroke.



**Blade (Crank neck)**

The golfer who sets a ball to the right foot side.

**HP-2002**



**Blade (Short Slant neck)**

The golfer who sets a ball to the left foot side.

※Correspond to Lie and Loft Adjusting.

**HP-2003**

You can control the extent to which you open and close the face yourself and direct the ball for the desired distance by adjusting the strength of the impact.



**Mallet (L-shaped)**

Considered the flow from an iron, which prevent hooked ball, and improved operability.

**HP-2005**

I want to stroke straight in and out.



**Mallet (Center shaft)**

It is easy to address at a square position and also easy swing a straight orbital stroke

**HP-2006**

Since the moment of inertia is large with the neo mallet, this option is for golfers who find it difficult to create a proper back swing and for golfers who are unable to reliably hit the ball in terms of direction and point of contact with a blade type.



**Mallet (Single-bend)**

To the golfer whom do not want to hit a hook ball

**HP-2007**



**Mallet (Double-bend)**

To a golfer in disfavor with a pushed ball

**HP-2008**

For golfers who lack consistency in terms of the positioning of the point of contact and in terms of directionality and who struggle sometimes with the short putt.



**Neo Mallet (Double-bend)**

Directionality is stable by the big moment of inertia