

HONMA is Pleased to Announce Angle-Adjustable Golf Club 「Perfect Switch」  
Complete sets of wood variety Now Available

## --Perfect Switch Fairway & Utility Wood -- BERES PRO BK IP (Iron)

Honma Golf Co., Ltd.

Honma Golf (Headquarters: Mita 3-11-26, Minato-ku, Tokyo; President: Koji Nishitani) would like to announce the Perfect Switch Series 「Fairway Wood」, 「Utility Wood」, and 「BERES PRO IP Iron」 at the end of November in 2011.

The design of the Perfect Switch enables adjustment of the lie, loft, and face angles. Thanks to our Non-Rotating System, a new technology by Honma, these angles can be effortlessly adjusted without ever removing the shaft—and therefore without affecting either the feel of the club or the trajectory. Since the lie, loft, and face angles can be instantaneously adapted, the user can attain the optimal settings to suit the specific conditions of the moment. This provides a full range of trajectory to meet the needs of everyone from average to better players.

『Perfect Switch Fairway Wood』 and 『Perfect Switch Utility』 has center of gravity structure design by model number and available to hit a ball without changing the feel of the club. In addition, 『BERES PRO IP』 will be launched to answer the needs of professional player. The mild steel iron provides excellent feeling on impact and make strong trajectory.



For more information about 『Perfect Switch Fairway Wood』, 『Perfect Switch Utility』 and 『BERES PRO IP』, please refer to the next page.

The Non-Rotating System that maintain the same feeling  
<Patent Number: 4671447>

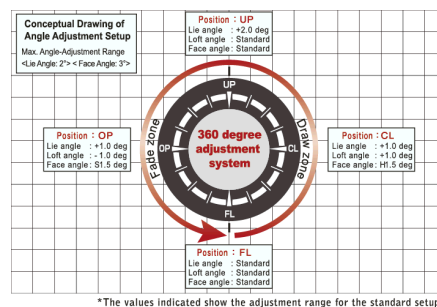
Non-Rotating System successfully fixes the shaft rotation at “0” degree during angle adjustment. Since the shaft is fixed at the position where the maximum performance is displayed, the feeling of the swing remains the same even after the head angle has been adjusted.

※1 The Non-Rotating System <Patent Number: 4971447>

The shaft vibrates at a slightly different frequency on the strike depending on the angle at which the head is attached. Therefore, when the shaft is adjusted by rotation, the feel of the swing can change subtly depending on the orientation of the shaft. To resolve this issue, Honma's Non-Rotating Adjustment System allows the user to instantaneously change the settings of the lie, loft, and face angles using only a dedicated torque wrench and holder—without ever altering shaft orientation.

360-degree angle adjustment system

This system allows the golfer to easily set the lie angle, loft angle and face angle (F.A.) without removing and inserting the shaft. The unprecedentedly accurate angle setting lets both amateur and athlete golfers to propel the ball to the target.



\*The values indicated show the adjustment range for the standard setup.

**『Perfect Switch Firway Wood』**

Operatively raised by compact head shape and low gravity design according to each model number improved its performance dramatically.

Compact head design according to each model will fulfill the top-golfer's need of strong hit images. Setting the center of gravity point close to shaft axis brings each model the same hitting feelings.

Shortish center of gravity gives high operability and angle of the gravity point decreases the spin loads. Furthermore, low center of gravity design produces higher trajectory with ease.



## 『Perfect Switch Utility Wood』

Individual setting of the gravity point for each model number controls the trajectory and easy to get the green.

Utility borne by the same design concept as fairway wood.

The concept of changing gravity points of each model number to be able to strike the ball with the same feelings.

The ballistic trajectory released out of the utility faces to a target by higher probability.



## — 『BERES PRO IP』 Product information —

Design, Shape, Feeling. Everything is for Tour Player.

BERES PRO is launched to answer to the needs of professional players.

The compact head shape, straight neck, simple design, slim sole, mild steel body and controllability inspire you and awake your latent ability.

Thick triangle-power-cavity provides extraordinary soft feeling on impact and trajectory.

Maximum thick design is adapted to center of gravity area and this structure makes strong trajectory even in the strong wind.



Thick triangle-power-cavity minimizes loss of distance due to expansion of hitting zone.

Maximum thick design produces excellent feeling on impact and minimizes loss of distance in case of off-center hit.

