

HONMA is Pleased to Announce  
Angle-Adjustable Driver Featuring an Innovative Non-Rotating System

AMAZING SPEC  
**Perfect Switch**

*The function of loft, lie, and face angle adjustment provides ideal ball trajectory and always keeps original shaft position.*

Honma Golf (Headquarters: Mita 3-11-26, Minato-ku, Tokyo; President: Koji Nishitani) would like to announce the Perfect Switch, the first-ever adjustable-angle driver by a Japanese manufacturer, on Friday, December 3, 2010.

The design of the Perfect Switch enables adjustment of the lie, loft, and face angles. Thanks to our Non-Rotating System, a new technology by Honma, these angles can be effortlessly adjusted without ever removing the shaft—and therefore without affecting either the feel of the club or the trajectory. Since the lie, loft, and face angles can be instantaneously adapted, the user can attain the optimal settings to suit the specific conditions of the moment. This provides a full range of trajectory to meet the needs of everyone from average to better players.

The head is the 460, a shallow-back type designed to raise the strike angle for average golfers. In addition, featuring a low-and-short gravity point design, the club is highly maneuverable on all face angles. The newly developed ARMRQ 6 shaft, which is compatible with regulation standards, holds and builds energy by minimizing the rigidity of the grip, creating flexure and incredible power to engender tremendous carry distance.

The Perfect Switch 460 (ARMRQ6 3S Shaft) won first prize in the club category of the GOLF EUROPE PRODUCT AWARD 2010. The prize was given in recognition of the fact that its angles and trajectory can be adjusted without ever changing the feel of the club.

See the following for further details on the Perfect Switch.



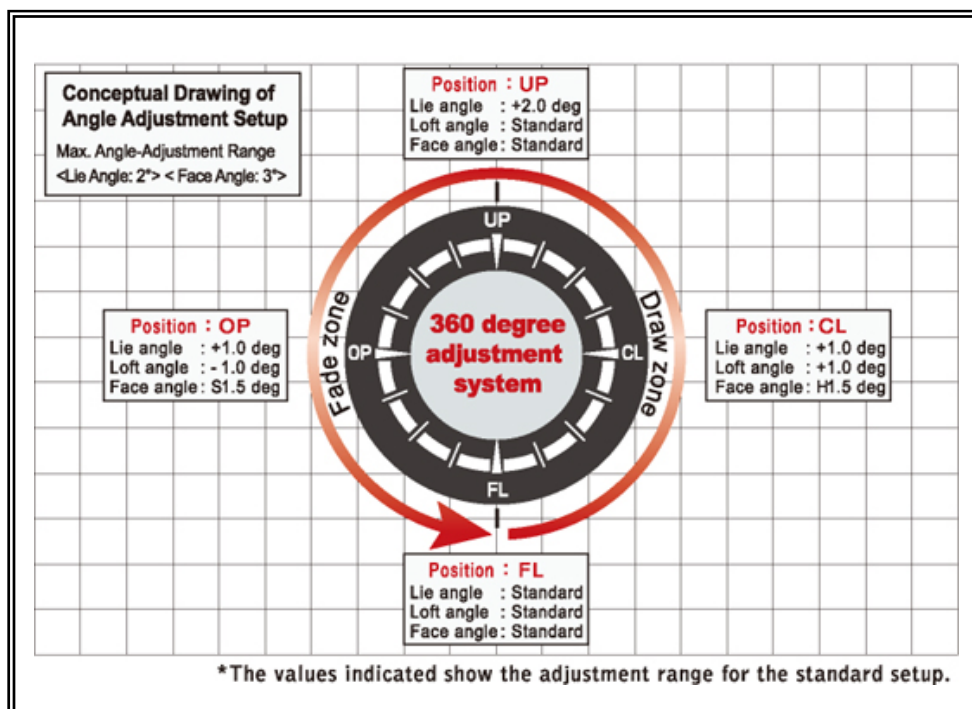
Perfect Switch 460  
(ARMRQ6 3S Shaft)



GOLF EUROPE  
PRODUCT AWARDS 2010

## ※1 The Non-Rotating System

The shaft on a golf club vibrates at a slightly different frequency on the strike depending on the angle at which the head is attached. Therefore, when the shaft is adjusted by rotation, the feel of the swing can change subtly depending on the orientation of the shaft. To resolve this issue, Honma's Non-Rotating Adjustment System allows the user to instantaneously change the settings of the lie, loft, and face angles using only an original torque wrench and holder—without ever altering shaft orientation. The System is currently patent pending (No. 2009-24403).



## ※2 「GOLF EUROPE PRODUCT AWARDS 2010」

The Perfect Switch received this honor at the GOLF EUROPE PRODUCT AWARDS 2010 show, Europe's leading golf trade show (held September 26th-28th, Munich, Germany), which shows a vast array of golf products targeting Europe's golf industry. Awards are given out in the categories of golf clubs, accessories, clothing, and more, based on criteria such as functionality, design, innovation, and user-friendliness. Honma's Perfect Switch putter, which comes with different heads that can be switched to fit specific circumstances, won the top prize in the golf club category last year.

**For product inquiries, contact as follows:**

Honma Golf Co., Ltd.