

August, 2017

-TEAM HONMA continues achieving dynamic results with HONMA clubs-

Bo-Mee Lee wins CAT Ladies!

Plus, Yoshinori Fujimoto wins the Nestle match play Lexus Cup!

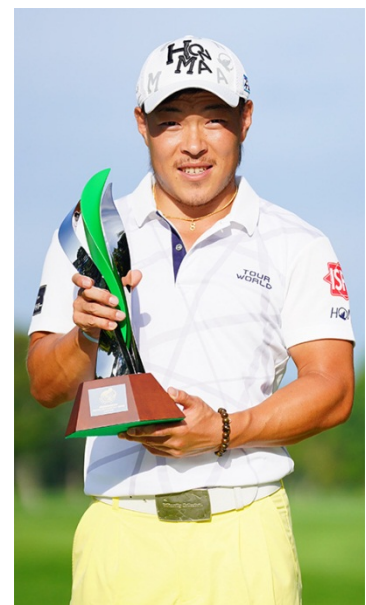
TEAM HONMA secures a pair of victories!

HONMA GOLF CO., LTD. (Head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) congratulates Tour staffer Bo-Mee Lee on capturing the 2017 JLPGA CAT Ladies at Daihakone Country Club in Kanagawa. This was her first victory of the season.

Having shown sparks of returning to form during last week's tournament, Lee this week defended her title by taking over the leaderboard on the first day and continuing to play perfect golf from there. She only bogeyed one hole during the entire three-day event, thanks to an especially outstanding putting game. And depending on how she finishes in upcoming, large-prize tournaments, Lee could possibly become the JLPGA earnings champ for the third time in her career.

Meanwhile, fellow Honma staffer Yoshinori Fujimoto captured the Nestle Invitational Japan pro golf match-play championship Lexus Cup at the Eniwa Country Club in Hokkaido, to earn 100 million yen -- the highest championship-winning prize money in a single tournament in Japan.

TW 737 x TEAM HONMA prove the high performance and strength on tours all over the world again this season, and we are hoping for your continuous support for TEAM HONMA.



Bo-Mee Lee

【Date of Birth】 August, 21 1988

【Nationality】 Korea

【Height】 158cm

【Club Setting】

1W : TOUR WORLD TW727 455 PROTO	10.5°	VIZARD YA-55 (R)
3W : TOUR WORLD TW737 FWc	15°	VIZARD EX-A55 (R)
5W : TOUR WORLD TW737 FWc	18°	VIZARD EX-A55 (R)
UT : TOUR WORLD TW717 UT	22°	VIZARD UT650
UT : TOUR WORLD TW717 UT	25°	VIZARD UT650
Iron : TOUR WORLD TW727 Vn	#6~#10	VIZARD IB85
AW : TOUR WORLD TW-W	46°	NS850GH (R)

【JLPGA money list】 16th

【Par saving percentage】 3rd

【Scrambling】 1st

【Par 3 average score】 2nd

(*As of August 21, 2017)

Comment from Bo-Mee Lee

Thank you to those continuing to root for me, even when I was in the midst of my slump. I will never forget this victory. While golf felt excruciatingly difficult for the first half of this season, I was able to regain my form, by thinking about things in simpler terms. That in turn allowed me to secure a victory.

I respectfully ask for your support as I seek to achieve my goal of someday winning a major.

Yoshinori Fujimoto

【Date of Birth】 October 25, 1989

【Nationality】 Nara, Japan

【Height】 165cm

【Club Setting】

1W : TOUR WORLD TW727 455s PROTO	9.5°	VIZARD EX-Z75 (X)
3W : TOUR WORLD TW737 FW	15°	VIZARD EX-Z75 (X)
Iron : TOUR WORLD TW-PROTO	#3	Dynamic Gold TOUR ISSUE (S400)
Iron : TOUR WORLD TW727 Vn	#4~#10	Dynamic Gold TOUR ISSUE (S400)
AW : TOUR WORLD TW-W	52°	Dynamic Gold TOUR ISSUE (S400)

【JGTO money list】 7th

【Average stroke】 8th

【Par ratio】 8th

【Total driving】 4th

(*As of August 21, 2017)

Comment from Yoshinori Fujimoto

As I had not been able to win since signing a contract with Honma Golf and since getting married, this win feels extra special.

Despite falling immediately behind on the first hole, I felt like I truly came into my own once I pulled even with the leader by eagling the second hole -- hitting my 5-iron 217 yards to within 20 inches of the pin.

Since I'm in position to become the JGTO prize money king this year, I would like to maintain my winning ways in upcoming tournaments and respectfully ask for your support in the weeks to come.