

## - Dynamic results for HONMA as its advantages continue to be demonstrated by the pros -Bo Mee-Lee achieves her long-cherished dream of becoming the prize-money queen with her sixth victory of the season!

With a team member being the prize-money king in 2014 and another team member becoming the prize-money queen in 2015, TEAM HONMA is proud to have topped prize-earning lists in two consecutive years!

Wielding TOUR WORLD x VIZARD clubs, Bo Mee-Lee has earned more than 200 million yen in cumulative prize earnings in a single season for the first time on the domestic women's tour.

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Koji Nishitani) signed a contract for the use of clubs and articles with professional golfer Bo Mee-Lee, winner of the Itoen Ladies Golf Tournament on the JLPGA Tour (November 13 to 15) at the GREAT ISLAND Club in Chiba, Japan.

Having won her sixth tournament of the season, Bo Mee-Lee has now earned more than 200 million yen in cumulative prize earnings in a single season for the first time in JLPGA history to realize her long-cherished dream of becoming the prize-money queen on the domestic tour. Having also already secured a first-place finish in the Mercedes ranking (which is based on a conversion of the number of rounds played in a year and the placed finishes in each tournament into points), Bo Mee-Lee will finish the season with two crowns to her name with two tournaments remaining.



Bo Mee-Lee began the season with a goal of winning five tournaments and becoming the prize-money queen. She has been in tears knowing that she reached a number of significant milestones: she has now won six tournaments to surpass her goal, finished in the top 10 twenty-two times out of thirty tournaments entered this season, finished in second place four times (including ties), and earned dominant victories in two consecutive tournaments. With just her second victory of the season at the Earth Mondahmin Cup on June 28, she became the fastest player in history on the tour to break through the 100 million-yen mark in single-season earnings.

While playing this tournament under the pressure of seeing her long-cherished dream of becoming the prize-money queen within tantalizing reach, Bo Mee-Lee secured a score of 65 on the first day and began the tournament in sole possession of the top of the leaderboard. She waged a solid defense of her first-place standing on the second day by playing steady golf and producing five birdies and a bogey. Beginning the final day of the tournament with an 11-under score, Bo Mee-Lee recorded her first birdie of



the day on the sixth hole to extend her lead and finished at 14-under for her third all-out victory of the season.

Playing competitively with her TOUR WORLD x VIZARD clubs, Bo Mee-Lee added 18 million yen to her total earnings this season with her latest victory at this tournament to realize her long-cherished dream of becoming crowned the domestic prize-money queen and break through the 200 million yen mark in total earnings in a season for the first time ever in JLPGA history with two tournaments yet to play before the current season ends.

Last year, TEAM HONMA member Komei Oda wielded TOUR WORLD x VIZARD clubs to become the prize-money king. On the heels of his accomplishment, Bo Mee-Lee has become the prize-money queen this season. TEAM HONMA will continue to demonstrate the clear advantages of using TOUR WORLD x VIZARD clubs on tours played around the world.





## **Bo Mee-Lee**

 [Date of Birth]
 21 August,1988

 [Height]
 160cm

 [Club setting]
 1W: TW727 455 10.5°
 VIZARD YA55 (R)

 3W: TW727 FW
 VIZARD YA55 (R)

 5W: TW727 FW
 VIZARD YA55 (R)

UT: TW717 UT 22° VIZARD UT650 Iron: TW727 Vn (#5-#10) VIZARD IB85 AW:TW-W NS850GH R

[JLPGA money list] [Mercedes ranking] [Average stroke] [GIR percentage] Par ratio] [Par-saving percentage] [Average birdie count]

TOP (Determined) TOP (Determined) 2nd TOP 2nd TOP 2nd

(\* As of 16 November 2015)

## **Comment**

I am overjoyed at having won another tournament this week and at having become the prize-money queen in fulfillment of one of my key goals! I don't believe that I could have reached this goal without HONMA's clubs and backing. Your cooperation and support served to encourage me greatly and I am immensely grateful to HONMA and to everyone else who inspired me to succeed.

Thank you very much! I want to savor this happiness with you all. As I will now work hard going forward in pursuit of



