

AMAZING SPEC DRIVER and IRON Debut.

Harness the length and lightweight qualities of these clubs in order to *just hit balls with ease*

Introducing a 480 cc high-repulsion driver and titanium-face super-loft iron

HONMA GOLF CO.,LTD

HONMA GOLF CO., Ltd., is proud to release the Amazing Spec 480 Driver and Amazing Spec Iron II, products designed according to the concept of *just hitting balls with ease*, on Friday, November 15, 2013, through HONMA Golf company stores and HONMA Golf product distributors nationwide.

Amazing Spec is a popular series rooted in the desire to render golfers speechless. The Amazing Spec 480 Driver and Amazing Spec Iron II, which we are hereby releasing, were designed according to the watchword of *just hitting balls with ease* in order to satisfy golfers who lack power but who, nevertheless, wish to improve their distance performance. Flight performance features characterized by a lightweight construction, extended length, and large head have been incorporated into the driver while flight performance features characterized by a lightweight construction, extended length, super-loft angle, and titanium face have been incorporated into the iron.

As the name suggests, the Amazing Spec 480 Driver is a driver whose head measures 480 cc in volume. In focusing on an image of balls rising with ease, we went with a semi-back specification for the form of the head. We also rounded off the rear part of the crown to showcase a shallow form. By adopting a moderate hooked face and distributing weight towards the heel, we produced a form that could be easily described in terms of a sense of security, the ease with which balls can be launched, and the ability to hit balls squarely and straight. By utilizing the forging cup manufacturing method, we improved durability and repulsive force for the face. By going with a deep form with a face height of 60 millimeters, we caused the face to become more flexible, thereby further increasing the repulsive force of the club. We expanded the area of repulsion by designing the face to be thickest in the middle and also embraced a face form for reducing the weight of the face as much as possible.

A reduction in weight was achieved for the Amazing Spec Iron II by going with a titanium face. By distributing excess weight on a concentrated basis around the toe and heel, the sweet spot and head size were expanded to reduce variations in flight distances whenever balls are hit improperly.

By applying a difference in height between the toe and heel of the head, the form of the head is such that the head appears to encompass the ball and will confer a sense of security when the user addresses the ball. By applying a HONMA cut to bevel the face side of the top blade, we implemented a design that prevents the shot from looking difficult despite a smaller angle of loft. By increasing the width of the sole by 1.5 millimeters over the previous model, we adopted a deep center-of-gravity design to easily launch the ball upwards and also expanded the tolerance limit for improperly hit shots thanks to a sole that glides across the ground like woods do.

For the shaft, we prepared extended shafts developed specifically for the Amazing Spec series. The shaft for the Amazing Spec 480 Driver has been finished to allow it to be swung with ease in such a way that it does not feel especially long. Designed to be flexible throughout its length, the shaft for the Amazing Spec Iron II will enable balls to be hit squarely and straight more effectively and the slicing of hit balls to be curtailed.

We will support the pursuit of golf by our clients with the Amazing Spec 480 Driver and Amazing Spec Iron II, products designed according to the concept of *just hitting balls with ease*.

- Product summary -

【Brand name】 『AMAZING SPEC480 DRIVER』
『AMAZING SPEC IRON II』

【Release date】 November 15,2013

【Spec】

<AMAZING SPEC480 DRIVER>

Head material / Manufacturing process	6-4titanium / Casting	
Face material	6-4 Cup face/ Forged	
Loft (deg.)	11.5	
Lie angle (deg.)	59.5	
Head volume(cm3)	480 *	
Distance to center of gravity (mm)	40	
Depth to center of gravity (mm)	37	
Length (inches)	46.0	
AMAZING SPEC ARMRQ6 49 3S Swing weight · Gross weight (g)	R	D1 · 279

※ Non-Conforming model (Does not conformed to SLE rules)

* Does not conformed to R&A/USGA rules Made in Japan



AMAZING SPEC ARMRQ6 49 3S



SIZE: 60 / weight: 36g

<AMAZING SPEC IRON II >

Head material / Manufacturing process	SUS630 / Casting + Titanium (face)								
Head plating	Satin Finish + Gloss Paint Finish								
# (No.)	5	6	7	8	9	10	11	AW	SW
Loft (deg.)	21.5	23.5	27.0	30.0	34.0	39.0	44.0	49.0	55.0
Lie angle (deg.)	61.0	61.5	61.5	62.0	62.0	62.5	63.0	63.0	63.5
Face progression (mm)	2.25	2.75	2.75	3.25	3.25	3.75	4.25	4.75	4.75
Length (inches)	38.5	38.25	38.0	37.5	37.0	36.5	36.0	35.75	35.5

AMAZING SPEC ARMRQ6 45 3S (R)	Swing weight	C8		C9				D0	
	Gross weight (g)	335	338	342	347	353	359	364	370

※Conforming to 2010 New Groove Rules Made in Japan



AMAZING SPEC ARMQR6 49 3S



SIZE: 60 / weight: 36g