

- Dynamic results for HONMA as its advantages continue to be demonstrated by the pros -

Ha-Nuel Kim earns her first victory of the season “AXA LADIES GOLF TOURNAMENT in MIYAZAKI”

- Fourth victory in the 2016 season for TEAM HONMA, which aspires to win 30 tournaments worldwide this year -

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Ha-Nuel Kim, winner of the AXA LADIES GOLF TOURNAMENT in MIYAZAKI on the LPGA Tour (March 25 to 27) at the UMK Country Club, Miyazaki.

Leading by a stroke over her nearest competitor at the start of the final day of the tournament, Ha-Nuel Kim brushed aside the pressure to secure a victory and harnessed a steady game to shoot a 69 on the round with five birdies and two bogeys to win in convincing fashion with a five-stroke margin over the runner-up. The clincher came on the par-3 sixteenth hole as she used her TW727V 8-iron club to bring the ball to within twelve meters of the pin. Despite dealing with the challenge of a downwards-sloping hook line putt, she managed to sink in a birdie putt to place her well on the way to securing her first victory of the season.



In two consecutive weeks this season at the Yokohama Tire Golf Tournament PRGR Ladies Cup and T-Point Ladies Golf Tournament, Ha-Nuel Kim squandered the lead she had maintained since the first day of each of these tournaments by performing poorly in terms of her score on the last day. For this tournament as well, she managed to wield a reliable shot and went into the last day by remaining on top of the leaderboard. This is the first time since the JLPGA Tour system was introduced in 1988 that a player has maintained a hold on first place from the first day to the start of the last day of a tournament in three consecutive tournaments.

Steadfast shots facilitated by the use of TOUR WORLD x VIZARD clubs helped Ha-Nuel Kim maintain this extraordinary streak. Only Ha-Nuel Kim has managed to finish in the top ten in all four tournaments to be held this season. More success this season is certainly expected of Kim, for whom the third time was indeed the charm.

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

Ha-Nuel Kim

[Date of Birth] December 17, 1988

[Nationality] Korea

[Height] 169cm

[Club Setting]

1W : TOUR WORLD TW727 455PROTO	9.5°	VIZARD YA55 (R)
3W : TOUR WORLD TW727 FW	15°	VIZARD TZ65 (SR)
UT : TOUR WORLD TW727 UT	19°	VIZARD UT75
UT : TOUR WORLD TW727 UT	22°	VIZARD UT75
UT : TOUR WORLD TW727 UT	25°	VIZARD UT75
Iron : TOUR WORLD TW727 V (#6~#10)		NS PRO 950GH (R)
AW : TOUR WORLD TW-W	48°	NS PRO WV105
AW : TOUR WORLD TW-W	52°	NS PRO WV105
SW : TOUR WORLD TW-W	58°	NS PRO WV105

[JLPGA money list] 2nd

[JLPGA Mercedes-Benz Player of the Year Rankings] Top

[Average stroke] 2nd

[Par-saving percentage] 2nd

[Number of eagles] Top (*as of 28 March 2016)

Comment

I am ecstatic to have won!

While there were some holes where I was battling the wind on the last day of this tournament, I was able to rely on the sense of distance that was imparted to me by my iron club (TW727W) and aim at the pins with confidence.

I was thrilled to even get a birdie with my long iron on the second shot of one of the middle holes. As I feel that I am doing well at the moment, that my HONMA clubs are a perfect match for me, and that I am now familiar with the courses in Japan, I will definitely strive to achieve greater success in the future and hope that you will all continue to support me.