

August 2016

- Dynamic results are obtained with HONMA clubs and their advantages continue to be demonstrated by the professionals. -

Bo-Mee Lee won her third victory of the season and surpasses 100 million yen in earnings this season in just her fourteenth tournament appearance to set a new record on the JLPGA Tour!

Ha-Nuel Kim wrapped up this tournament with sole possession of second place to give TEAM HONMA a fantastic one-two finish!

- Tenth victory this season for TEAM HONMA, which aspires to win 30 tournaments worldwide in 2016 -

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Bo-Mee Lee, winner of the Meiji Cup on the JLPGA Tour (August 5 to 7) at the Sapporo International Country Club, Hokkaido. She has now notched eighteen career victories. With this victory, Bo-Mee Lee surpasses 100 million yen in earnings this season in just her fourteenth tournament appearance to set a new record on the JLPGA Tour.

Having set a goal of finishing each day with a three-under score, Bo-Mee Lee attained this goal by scoring three-under on the first day and five-under on the second day. She began the final day tied for first place and demonstrated superior control under pressure and a winning form in the face of strong winds. Bo-Mee Lee secured sole possession of first place on the first hole and remained on top of the leaderboard until the very end; ultimately winning with four birdies, two bogies, and a final score of ten-under.

Bo-Mee Lee's three victories this season have come at a faster pace than last year, when she amassed seven victories. She has taken a clear step forward toward laying claim to being the JLPGA money queen in a second consecutive year.



Ha-Nuel Kim wrapped up this tournament with sole possession of second place to give TEAM HONMA a fantastic one-two finish. Maintaining fine form this season, Ritsuko Ryu finished in a sixth place tie to help cast a spotlight on TEAM HONMA for our incredible successes.

Three members of TEAM HONMA are ranked in the top five of the JLPGA prize money list: Bo-Mee Lee in first, Ha-Nuel Kim in third, and Ritsuko Ryu in fourth (as of August 7, 2016). This is just another indication that TEAM HONMA has been playing exceptionally well since the curtains opened this season.

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

Bo-Mee Lee

[Date of Birth] 21 August, 1988

[Nationality] Korea

[Height] 160cm

[Club setting]

1W : TOUR WORLD TW727 455 PROTO 10.5° VIZARD YA55(R)

3W : TOUR WORLD TW727 FW 13.5° VIZARD YA55 <pink shaft custom-made for Bo-Mee Lee> (R)

5W : TOUR WORLD TW727 FW 18° VIZARD YA55 <pink shaft custom-made for Bo-Mee Lee> (R)

UT : TOUR WORLD TW717 UT 22° VIZARD UT650

UT : TOUR WORLD TW717 UT 25° VIZARD UT650

Iron : TOUR WORLD TW727 Vn (#6-#10) VIZARD IB85

Wedge : TOUR WORLD TW-W N.S.850GH(R)

[JLPGA money list] TOP

[Mercedes ranking] TOP

[Average stroke] TOP

[GIR percentage] TOP

[Par-saving percentage] TOP

[Average birdie count] 4th

[Par ratio] 4th

(*as of August 7, 2016)



Comment

I felt pressure in a number of different ways. That I won for my third time this season despite the difficult conditions for playing golf was due to the encouragement I received from HONMA and others. I will be turning my attention to participating in a major tournament and other competitions and would greatly appreciate your continued support.