

March, 2018

# Be ZEAL 535 helps average golfers improve scoring. Be ZEAL 535 Ladies model Debut!

This club series is loaded with new features and improved performance.

HONMA GOLF Co.,Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) releases – new Be ZEAL Ladies model – in April 5(Japanese market).

-Be ZEAL 535- ladies model has been developed with a blending of Honma's heritage, the finest quality and the latest technology. –Distance- <Initial speed, launch angle and spin> and –Forgiveness- <Easy-to-address and low center of gravity> function at the highest level. –Total balance design- all golfers can feel the club performance throughout their swing, which also gives lady golfers an increased desire to improve their golf skills.

### DRIVERS, FAIRWAY WOODS AND UTILITIES

The "Groove Power Area" – Also featured in the men's model, boasts shallow and narrow slots that boost distance – is positioned along the sole close to the clubface on the driver, fairway woods and utility clubs, which expands the repulsion area. This helps minimizes distance loss while increasing directional stability on shots struck toward the heel and toe. The lower center of gravity, high launch angle and low spin also help enhance forgiveness.

#### **IRONS**

The Be ZEAL 535 Iron has 4 slots on the clubhead's sole, toe, heel and topline, which help to increase repulsion while reducing weight.

### Shaft

The same as men's model, the exclusive technology –EPT-tech- is adopted on the shaft –VIZARD for Be ZEAL- to provide more-efficient power transfer through impact.

Honma Golf supports all golfers who want to improve their scoring.

\*Apology that release date changed from March to April.





## *Be <del>ZE</del>AL* 535



### [Specification]

Model : Be ZEAL 535 Ladies Driver / Fairway Wood / Utility

Made in : Japan







Head material /		811 Titanium /		SUS630 / Casting						
Manufacturing process		Casting								
Face material /		6-4 Tita	inium /	High-strength custom steel / Ro		/ Dollad	ad			
Manufacturing process		Roll	ed	r light-suerigut custofft steel / Rolled						
Number / Loft(deg.)		11.5	13.0	3W/16	5W/19	7W/22	U22/22	U25/25	U28/28	
Lie angle(deg.)		60	.0	60.0	60.5	61.0	60.0			
Head volume(cm³)		44	5	175	159	146	130			
Length(inch)	L	43.75		42.00	41.50	41.00	39.00	38.50	38.00	
	Α	44.25								

Swing weight•	L	B9•270	B9•280	B9•284	B9•288	B9•304	B9•308	B9•312
Total weight(g)	Α	C2·273	B9•282	B9•286	B9•290	B9•306	B9•310	B9•314

# *Be ZEAL*535



### [Specification]

Model : Be ZEAL 535 Ladies Iron

Made in : Japan



Head material / Manufacturing proce		SUS630 / Casting									
Face material /		HMT Titanium / Rolled									
Manufacturing process		nivi i itanium / Rolled									
Head finish		Chrome plating + Satin + Polished + Paint finish									
Number / Loft(deg.)		5/24	6/27	7/30	8/34	9/38	10/43	11/49	SW/56		
Lie angle(deg.)		61.0	61.5	62.0	62.5		63.0		63.5		
Length(inch)	L A	37.00 36.50 36.00 35.50 35.00 34.50									

		В8•	B8•	B8•	B8•	B8•	B8•	DO 201
Swing weight•	L	327	333	340	346	353	359	B9•361
Total weight(g)	Δ.	В8•	В8•	В8•	B8•	B8•	B8•	D0-363
	А	329	335	342	348	355	361	B9•363

### *Be ZEAL* 535



### VIZARD for BeZEAL

### [Specification]

Model : VIZARD for Be ZEAL

Made in : Japan



Wood / Iron	11	W	<b>#</b> 5		
Flex	L	Α	L	Α	
Weight(g)	43.0	44.5	43.5	45.0	
Torque(°)	6.40	6.35	4.05	4.00	
Kick point	Low-mid		Low-mid		

%Data refers to the shaft only