



November, 2016

-Dynamic results are obtained with HONMA clubs and these advantages continue to be demonstrated by TEAM HONMA.-

Bo-Mee Lee wins her fifth tournament of the season and secures her twentieth career victory by defending her title at the ItoEn Ladies Golf Tournament

TEAM HONMA attains a one-two finish! Bo-Mee Lee takes a huge step forward towards becoming crowned the JLPGA prize money queen for a second consecutive year!

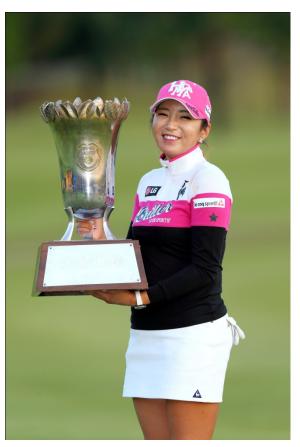
HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles by professional golfer Bo-Mee Lee, winner of the ItoEn Ladies Golf Tournament on the JLPGA Tour (November 11 to 13) at the Great Island Club, Chiba. Lee defended her title and secured her twentieth career victory in the process. With her fifth victory of the season, Bo-Mee Lee brought her cumulative prize earnings in a single season this year to 173,300,000 yen and took a huge step forward towards

becoming crowned the JLPGA prize money queen for a second consecutive year.

Starting the last day of the tournament tied for second place three strokes behind the leader, Bo-Mee Lee finished the round with four birdies and one bogey for a total score of ten-under before embarking on a play-off round with Ritsuko Ryu. Having lost play-off rounds against Ritsuko Ryu twice before, Bo-Mee Lee finally prevailed on the second play-off hole to secure the win.

This season, Bo-Mee Lee has been using our TOUR WORLD TW737 clubs (TW737 FWc) as her fairway wood clubs ever since she switched clubs during the Golf 5 Ladies tournament; the TW737 clubs contributed significantly to her latest win. In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.



Bo-Mee Lee

DO-INIGE LEE		
[Date of birth] [Nationality] [Height]	August, 21 1988 Korea 158cm	
[Club Setting]		
1W : TOUR WC	ORLD TW727 455 PROTO 1	0.5° VIZARD YA55 (R)
3W : TOUR WC	ORLD TW737 FWc	15° VIZARD EX-A55 (R)
5W : TOUR WC	ORLD TW737 FWc	18° VIZARD EX-A55 (R)
	RLD TW717 UT	22° VIZARD UT650
	RLD TW717 UT	25° VIZARD UT650
	ORLD TW727 Vn (#6~#10)	VIZARD IB85
Wedge : TOUR	WORLD TW-W 4	.7.5° N.S.850GH (R)
[JLPGA money list] Top		
[JLPGA Mercedes-Benz Player of the Year Rankings] Top		
[Average stroke	e] Top	
[Par ratio]	Тор	
[Par-saving per	centage] Top	
(*as of November 14, 2016)		
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<u>Comment</u>		
With this latest win, I have managed to secure		
twenty victories over the course of my career.		
This has been thanks to the encouragement and		
support of all of my fans. Thank you very much!		
While there are just a few tournaments left in the		
season, I am eager to give it my all until the very		
end with the backing of my TOUR WORLD		
clubs and HON		
I hope that you	will all continue to support me	