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NEWS RELEASE

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HONMA BERES S/IS-06/U-06 Left-handed Model Debut!

HONMA GOLF Co., Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) releases – S/IS-06, U-06 Left-handed Model - under BERES family in August 25 (Japanese market)

The BERES S-06 Left-handed driver has slots on the sole to cause “Trampoline effect” with “KEY GROOVE AREA”, a head shape to help feel forgiveness for a smooth swing and feasibility of distance increase with larger face area. HONMA’s dedication on easy-to-address and easy-to-hit helps golfers lead to the best performance.

The BERES IS-06 Left-handed iron has a new structure “New wide structure face” which yields high trajectory and three slots along the sole flange on the face to increase “Trampoline effect” for more distance. The long iron has a head shape which gives forgiveness such as utility. Premium design on the back face gives a joy to have the clubs.

A shallow-back shape of the BERES U-06 Left-handed utility helps to hit the ball high with deep center of gravity and also designed to grasp the ball effectively with additional weights.

Shaft -ARMRQ-X- is designed to be lighter than the previous model, mild in the middle part and enhanced the grip side, which all yield a high launch angle. The shaft is developed to enhance strength in pliability to hit at the best timing. Moreover, weight flow design is adopted to give the same feel on the all irons.

Please refer to summary details on the next page.

— HONMA BERES S/IS-06 Left-handed product summary —

＜S-06 Left-handed DRIVER・FAIRWAY WOOD＞

【TECHNOLOGY】

◆Longer distance

KEY GROOVE AREA in the sole and round form along the face (crown and sole part) provide face repulsion effect at impact.

◆Expanded sweet spot

Expansion of face area provides wider sweet spot and increased confidence at address.

*Face area：Compared to the previous model 105%

*Effective spot area：Compared to the previous model +0.5㎜ ＊1W)

◆Confidence at address

Shallow & up-lie shape provides visual confidence at address, which help leads to a smooth swing.

■Specification：

DRIVER

Head material / Manufacturing process			Ti811 / Casting	
Face material / Manufacturing process			Ti-5N / Rolled	
Loft(deg.)			9.5	10.5
Lie angle(deg.)			60.0	
Head volume(㎤)			460	
Length(inch)			46.0	
Swing weight・ Total weight(g)	ARMRQ X 47	R	D1・280	
		SR	D2・283	
		S	D2・284	
	ARMRQ X 52	R	D1・289	
		S	D2・293	
	ARMRQ X 43	R	D1・276	

Made in Japan

FAIRWAY WOOD

Head material / Manufacturing process			SUS630 / Casting	
Face material / Manufacturing process			High-strength custom steel / Rolled	
Number			3W	5W
Loft(deg.)			15	18
Lie angle(deg.)			59.5	60.0
Head volume(㎤)			200	184
Length(inch)			43.0	42.5
Swing weight・ Total weight(g)	ARMRQ X 47	R	D0・297	D0・301
		SR	D1・300	D1・304
		S	D1・301	D1・305
	ARMRQ X 52	R	D0・308	D0・312
		S	D1・312	D1・316
	ARMRQ X 43	R	D0・294	D0・298

Made in Japan

＜IS-06 Left-handed IRON＞

【TECHNOLOGY】

◆New face structure raises flight trajectory

The sole flange section of the “New wide structure face” is 12mm wider than IS-03, for an even Higher trajectory.

The thick convex-face-center increases repulsion effect and Distance.

※The ”New wide structure face” available in the 5-thru-8-irons.

◆Face repulsion increases

Three slots (①the side of a face ②③sole part) on the sole flange of wide the New wide structure face helps to increase face repulsion for added distance.

※In the 5-8-irons.

◆Long iron as easy to hit as a hybrid

Head size and sole width of 5-iron are wider, providing a deeper center of gravity with increased clubhead stability on miss-hits. These long irons are as easy to hit as hybrids.

■Specification

IRON

Body material / Manufacturing process			Mild steel / Forged								
Face material			♯5~8：Maraging stainless steel / Wide New face structure irregular structure ♯9~SW：Maraging stainless steel / Flat face structure								
Head finish			Double-layer Painting + Satin finish + Polished + Painted finish								
Number			5	6	7	8	9	10	11	AW	SW
Loft(deg.)			22.5	25.5	28.5	32.5	36.5	41.5	46.5	51.5	56.0
Lie angle(deg.)			61.0	61.5	62.0	62.5	63.0				64.0
Face Progression(㎜)			2.75	3.05	3.25				3.75		4.75
Length(inch)			38.0	37.5	37.0	36.5	36.0	35.5	35.0		
Swing weight・Total weight(g)	ARMRQ X 47	R	C8・355	C8・361	C8・367	C8・376	C8・383	C8・393	C8・399		C9・401
		SR	C9・358	C9・364	C9・370	C9・379	C9・386	C9・396	C9・402		D0・404
		S	C9・359	C9・365	C9・371	C9・380	C9・387	C9・397	C9・403		D0・405
	ARMRQ X 52	R	C9・359	C9・366	C9・371	C9・381	C9・387	C9・397	C9・404		D0・406
		S	D0・363	D0・370	D0・375	D0・385	D0・391	D0・401	D0・408		D1・410
	ARMRQ X 43	R	C8・352	C8・358	C8・364	C8・373	C8・379	C8・388	C8・395		C9・397

Made in Japan

—HONMA BERES U-06 Left-handed product summary —

＜U-06 Left-handed＞

【TECHNOLOGY】

◆Easy to elevate the ball trajectory

A shallow back head shape and deep center of gravity makes it easier to elevate the ball trajectory.

◆Improved ball striking and consistency

A deeper center of gravity and optimized face angle combined with 12g of weight improves ball striking performance and consistency.

■Specification：

UTILITY

Head material / Manufacturing process			SUS630 / Casting
Face material / Manufacturing process			High-strength custom steel / Rolled
Number			U22
Loft(deg.)			22
Lie angle(deg.)			60.0
Head volume(㎤)			133
Length(inch)			40.0
Swing weight・ Total weight(g)	ARMRQ X 47	R	D0・321
		SR	D1・324
		S	D1・325
	ARMRQ X 52	R	D0・331
		S	D1・335
	ARMRQ X 43	R	C7・309

Made in Japan

—『ARMRQ X』product summary—

＜「ARMRQ X」SHAFT＞

【TECHNOLOGY】

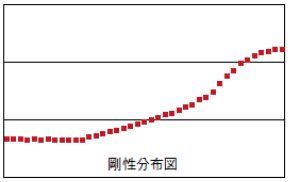
◆The shaft is 1g lighter than the previous model with the same frequency

◆Joint development with NISSEI optimized performance and shaft flex with “10 axis PP”
⇒4.2% strength increase

◆The rigidity of the center shaft is optimized to achieve high launch angle and increased forgiveness

◆TORAYCA®T1100G is multi-layered, making it easy to swing with increased tempo

※This new carbon fiber, developed through technical innovations by Toray for next-generation aerospace applications, brings together two contradictory characteristics: ultra-high strength and high elasticity.



◆ARMRQ Iron Shaft with Weight Flow (WF) design

Feel and performance remains consistent throughout iron set. Weight Flow design adapts to all irons, creating consistent feel in the long, middle and short irons.

A set of 6-thru-11-iron has a weight-flow that increases 3g on every other iron.

ARMRQ X 47(R) ⇒

#6・#7：-3g ▶ #8・#9：STD ▶ #10・#11：+3g

※ 4-and-5-iron are the same weight as 6-and-7-iron. AW and SW are the same weight as the 10- and 11-iron

For more than 3S grade shaft, TORAYCA®Prepreg is equipped that excels in vibration control function Also, two kind of shafts are available, enabling the users to select kick point depending on his/her swing.

Effect of TORAYCA®Prepreg

・Suppressing the power loss enables much stronger trajectory

・Reducing the shock of impact decreases the loss of power transmission

・Reducing the vibration of head delivers the stable direction

■ Specification：

ARMRQ X 52

ARMRQ X 52	DRIVER *Data refers to the 2S grade / shaft only		IRON *Data refers to the 2S grade / #5 shaft only	
Flex	R	S	R	S
Gross weight(g)	52.5	55.5	52.5	55.5
Torque(deg.)	4.30	4.20	3.18	3.08
Kick-point	Mid			

ARMRQ X 47

ARMRQ X 47	DRIVER *Data refers to the 2S grade / shaft only			IRON *Data refers to the 2S grade / #5 shaft only		
Flex	R	SR	S	R	SR	S
Gross weight(g)	47.5	49.0	50.5	48.0	49.5	51.0
Torque(deg.)	4.80	4.75	4.70	3.38	3.33	3.28
Kick-point	Low-mid					

ARMRQ X 43

ARMRQ X 43	DRIVER *Data refers to the 2S grade / shaft only	IRON *Data refers to the 2S grade / #5 shaft only
Flex	R	R
Gross weight(g)	43.5	44.5
Torque(deg.)	5.90	3.82
Kick-point	Low	