



~ Dynamic results are obtained with HONMA clubs and their advantages continue to be demonstrated by the professionals. ~

## Bo-Mee Lee earns her fourth victory of the season!

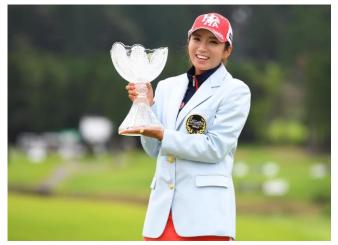
TEAM HONMA celebrates a victory for the third week in a row!

- Twelfth victory this season for TEAM HONMA, which aspires to win 30 tournaments worldwide in 2016 -

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Bo-Mee Lee, winner of the CAT Ladies Golf Tournament on the JLPGA Tour (August 19 to 21) at the Daihakone Country Club, Kanagawa. This was Bo-Mee Lee's fourth victory of the season and nineteenth victory of her career. In addition, she is the eighth player on the JLPGA tour to win a tournament on her birthday.

Starting the last day of the tournament tied for second place two strokes behind first place, Bo-Mee Lee sunk two back-to-back birdies on the first and second holes to vault to the top of the leaderboard on her own as she headed into the back nine.



After finishing the eighteenth hole, Bo-Mee Lee found herself participating in a playoff round with Mi-Jeong Jeon and Kaori Ohe and ended up demonstrating just why she is so dominant in winning over eighty percent of tournaments that end in a playoff round. Wielding an eight iron (TOUR WORLD TW727) club from 140 yards out on her third shot of the first playoff hole, she brilliantly managed to bring the ball to within a meter of the pin. With her next shot, she rolled in a birdie putt to clinch the playoff in commanding fashion.

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

## **Bo-Mee Lee**

[Date of Birth] August 21, 1988

[Nationality] Korea

[Height] 158cm



## [Club Setting]

1W: TOUR WORLD TW727 455 PROTO 10.5° VIZARD YA55(R)

3W: TOUR WORLD TW727 FW 13.5° VIZARD YA55 <Bo-Mee Lee special pink shaft> (R) 5W: TOUR WORLD TW727 FW 18° VIZARD YA55 <Bo-Mee Lee special pink shaft> (R)

UT : TOUR WORLD TW717 UT 22° VIZARD UT650 UT : TOUR WORLD TW717 UT 25° VIZARD UT650 Iron : TOUR WORLD TW727 Vn (#6-#10) VIZARD IB85

Wedge: TOUR WORLD TW-W N.S.850GH(R)

[JLPGA money list] Top

[JLPGA Mercedes-Benz Player of the Year Rankings] Top

[Average stroke] Top
[Par ratio] Top
[Par-saving percentage] Top
(\*as of August 22, 2016)



## Comment

Thanks to the amazing support I've received from everyone, I managed to win my fourth tournament of the season. My shots this week were once again solid and the trustworthiness of my clubs, even in the face of the pressure I was facing in the playoff round, definitely helped me to play at the top of my game.

It was truly a wonderful birthday! As I am committed to continuing to do my best, I hope that you will all remain in my corner.