

July 2017

-Dynamic results are achieved with Honma clubs -- as demonstrated by TEAM HONMA.-

So Yeon Ryu and Jung-Gon Hwang win tournaments in the United States and South Korea in the same week

Ryu is Team Honma's first member to rank No. 1 in the Rolex rankings!

Honma Golf Co., Ltd.

So Yeon Ryu and Jung-Gon Hwang, both under contract to play Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) products, won the LGPA Tour's Walmart NW Arkansas Championship Presented by P&G (June 23 to 25; Pinnacle Country Club, Arkansas), and the 60th KPGA Championship with A-ONE CC (June 22 to 25; A-ONE Country Club in Busan, South Korea), respectively.

Starting her event's final day five strokes ahead of the nearest rival, Ryu finished the round at two-under and never relinquished her lead for her first victory since April, when she captured the ANA Inspiration -- 2017's first major. With this victory, she secured the No. 1 spot in the Rolex rankings and has become a leader in the LPGA prize-money race and in terms of other key stats.



Meanwhile at the South Korean tour's major event, Hwang entered the final round tied for fourth place two strokes behind the leader, but scored an eagle and four birdies to shoot five-under par -- achieving a stunning come-from-behind victory. With this victory, he earned the right to advance to the The CJ Cup @ Nine Bridges, which will be held in October as the first official event on the U.S. PGA tour to be held in South Korea.

TOUR WORLD x TEAM HONMA prove the high performance and strength on tours all over the world again this season, and we are hoping for your continuous support of TEAM HONMA.

So Yeon Ryu

【Date of Birth】 June 29, 1990

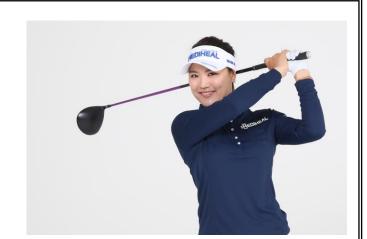
[Nationality] Seoul, Korea

【Height】169cm

【ROLEX Ranking】 1st

【LPGA money list】 1st

(XAs of June 26,2017)



[Club Specifications]

TOUR WORLD TW727 460 9.5° VIZARD YZ55 S
 TOUR WORLD TW717FW 18° VIZARD TC55 R
 TOUR WORLD TW727UT 22° VIZARD UT65
 TOUR WORLD TW727UT 25° VIZARD UT65

Iron: TOUR WORLD TW737V #6-#10 GS85 R
Wedge: TOUR WORLD TW-W 50° NS950 R
Wedge: TOUR WORLD TW-W 54° NS950 R

Comment from So Yeon Ryu:

"My second victory of the season was a truly fun and excitement-filled affair. I believe that I managed to limit myself to a single bogey over three days of play, due to my capacity to effectively control both my mental game and shots. Since the season began, my precision -- especially with my irons -- has improved enough to allow me to hit balls as I intend, which in turn has stabilized my shots and my putting game, and let me put up impressive scores. With this victory, I'm confident that I can play at a tour-leading level in the rest of this season's majors. Since I am bolstered by the support of all of my fans, I kindly ask for your continued encouragement."

Jung-Gon Hwang

[Date of Birth] May 16, 1992

[Nationality] Seoul, Korea

【Height】178cm



[Club Specifications]

1W: TW737 460 9.5° VIZARD YA65 X

3W: TW737 FW 15° VIZARD EX-A75 X

UT: TW717 UT19° VIZARD UT950

3I-10I: TW727V DG TOUR ISSUE S300

AW: TW-W 52° DG TOUR ISSUE S300

SW: TW-W 58° DG TOUR ISSUE S300

Comment from Jung-Gon Hwang:

"I am truly delighted to win a major title in my home country. I am convinced that the driving forces behind this victory were the TW737 series 1W and FW clubs that allowed me to extend my flight distances over last year by at least 10 yards per club. In addition to aspiring to win my fourth tournament on the Japanese tour, I would like—if at all possible—to go head-to-head with Phil Mickelson, given that I have now earned the right to play in a long-awaited U.S. PGA tour event to be held in South Korea. I respectfully ask you all for your continued support."