

Flagship model to meet high demand of serious golfers  
『TOUR WORLD TW-G1』  
『TOUR WORLD TW-G1x』  
Coming mid-December (Japanese market)

HONMA GOLF Co., Ltd. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) will introduce its updated flagship HONMA balls – the TOUR WORLD TW-G1 and TOUR WORLD TW-G1x -- in mid-December.

The TOUR WORLD TW-G1 series meets the high demand of competitive golfers, many of whom have preferred the original ball since its 2014 introduction. Now with improved carry distance, short-game spin and ball control, this model is being re-released as the new TOUR WORLD TW-G1 and TOUR WORLD TW-G1x.



<TOUR WORLD TW-G1>



<TOUR WORLD TW-G1x>

**Carry distance**

A new MX Core helps increase initial ball speed, which boosts carry distance. And a new 326-dimple cover pattern helps achieve strong trajectory.

**Spin**

A soft urethane cover generates amazing spin performance.

**Control**

The IO outer layer or high repulsion IOIH layer yields ball control.

The new TOUR WORLD TW-G1 and TOUR WORLD TW-G1x meet serious golfers' needs and will help them take their game to the next level.

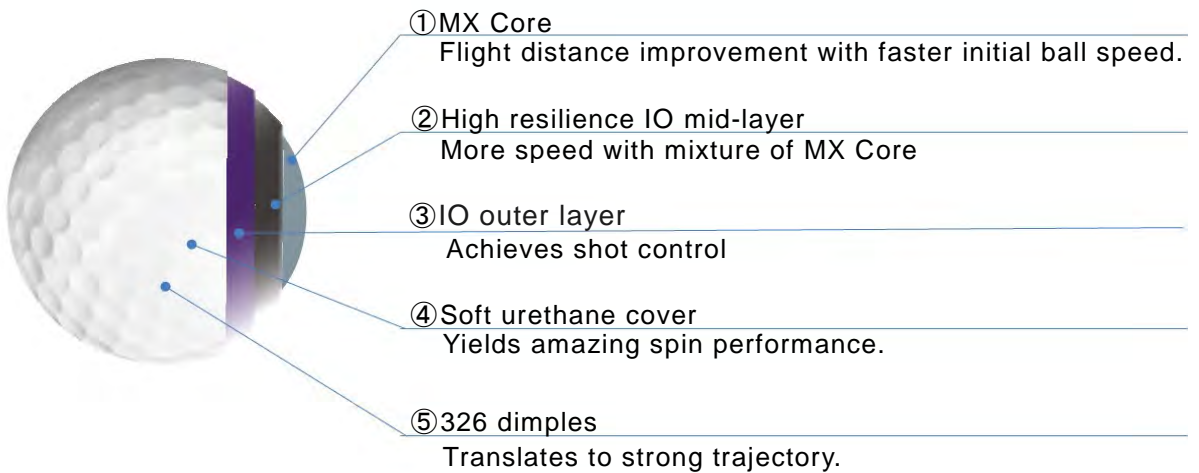
Please refer to summary details on the next page.

— 『TOUR WORLD TW-G1』 Product summary —

Model name : BTQ1702 (Sleeve)  
 Structure : 4-piece  
 Color : White  
 Player No. : 1.2.3.5



■ Soft feel and spin



— 『TOUR WORLD TW-G1x』 Product summary —

Model name : BTQ1703(Sleeve)  
 Structure : 3-piece  
 Color : White  
 Player No. : 1.2.3.5



■ Advanced distance and spin performance

