

- TOUR WORLD ball series expanded! -

Presenting the TW-G6, a ball with a six-piece structure that will satisfy hard hitters focused on carry distance and spin, and the TW-K1, a ball that can be used for aggressive straight-line performance

In order to meet the needs of all serious golfers, HONMA GOLF Co., Ltd., (head office: Roppongi Hills Mori Tower 35F,6-10-1,Minato-Ku,Tokyo; representative director & president: Koji Nishitani) will release two models of balls under the TOUR WORLD brand in the middle of September 2015. TW-G6, a ball designed to aim both carry distance and spin, which are made possible thanks to a six-piece structure. Also, TW-K1, a ball that offers a soft feel on contact with the club head and aggressive straight-line performance



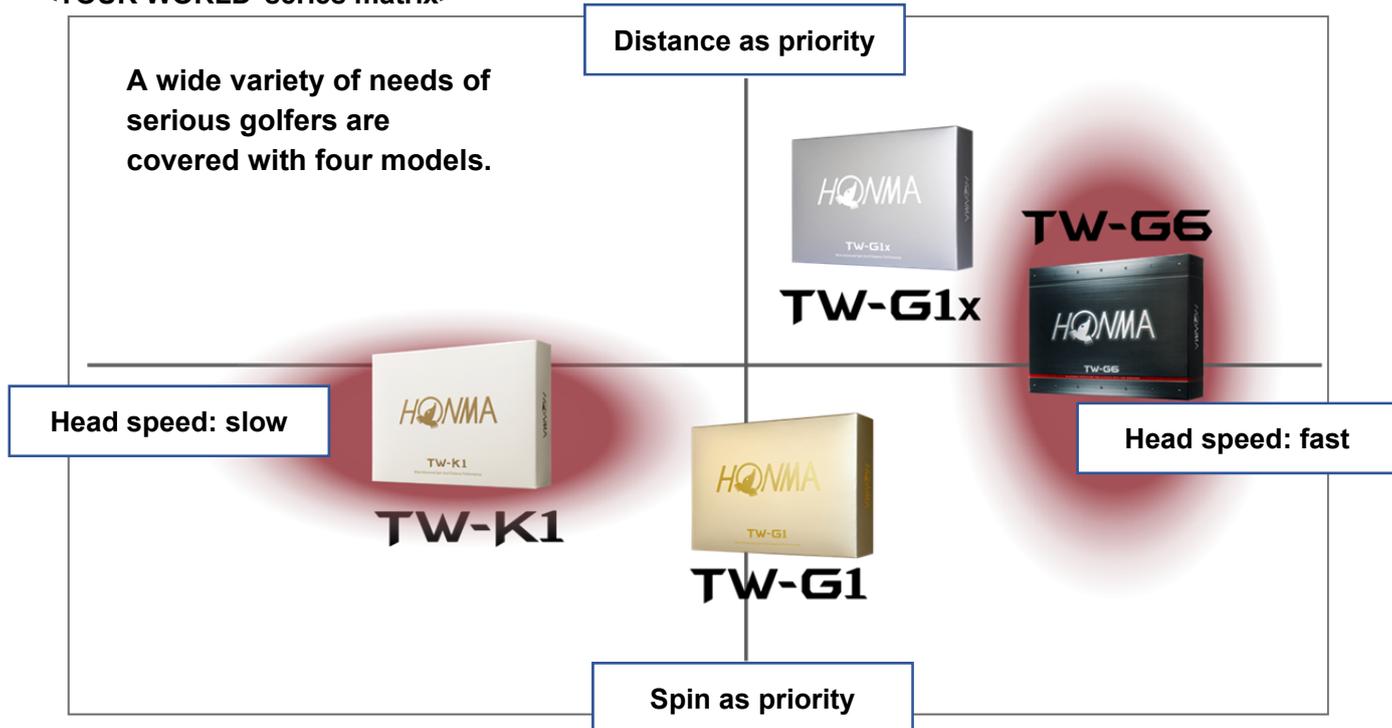
With TW-G6, carry distance and spin performance have been improved through the adoption of a multi layer, six-piece structure. A high initial velocity and hitting angle will place these balls on a very strong trajectory. A new soft-spin urethane cover produces a good feel and exceptional approach performance. These balls are ideal for serious golfers who want to do whatever they can to extend their flight distance by even another yard and/or another stroke count.

With TW-K1, we successfully softened these balls by approximately twenty-five percent compared to our TOUR balls (comparison of products produced by our company). When struck by a driver, these balls will deliver exceptional straight-line performance by suppressing excessive spin. In terms of the short game, these three-piece balls induce unsurpassed performance for average golfers by helping them harness superior controllability with a high spin factor. These balls are perfect for golfers using TOUR WORLD balls for the first time.

TOUR WORLD balls, whose line-up has been expanded to four models with the addition of TW-G6 and TW-K1 alongside TW-G1 and TW-G1x, will continue to meet the needs of all serious golfers.

* TW-G1 and TW-G6 will not be available for purchase in the United States of America.

<TOUR WORLD series matrix>



<TOUR WORLD series comparison>

TW-G6	TW-G1x	TW-G1	TW-K1
Sextet of carry distance and spin	Extremely long	Extraordinary spin	Aggressive straight-line performance
Distance balanced with spin that impresses even hard hitters	Advantage in distance for all shots	Direct approach at the target point	A soft feel when hitting and straight-line performance

■ TW- G6 Specifications

Color White
Players No. 00.01.02.03
Made in Taiwan

Structure	Six-piece
Cover	NEW soft-spin urethane cover
Second layer	High resilience Ionomer layer
Third layer	High resilience layer
Fourth layer	Mid-soft layer
Fifth layer	Soft layer
Core	Soft rubber core
Dimple	336



■ TW- K1 Specification

Color White
Players No 1.2.3.4
Made in Taiwan

Structure	3piece
Cover	Soft-cast urethane cover
Case layer	High speed shell
Core	Soft energy core
Dimple	318

