

~ Dynamic results are obtained with HONMA clubs and their advantages continue to be demonstrated by the professionals. ~

Participating in the Earth Mondahmin Cup 2016 as the defending champion, Bo-Mee Lee wins again with a twenty-under score and a five-stroke margin of victory over the runner-up!

Lee also managed to achieve a top-five finish in her eleventh consecutive tournament to set a record for the Japanese ladies' tour!

~Aspiring to win 30 tournaments worldwide during the 2016 season, TEAM HONMA wins its 6th tournament so far this year~

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Bo-Mee Lee.

At the Earth Mondahmin Cup 2016 (a Japanese ladies' tour event held from June 23 to 26 at the Camelia Hills Country Club in Chiba Prefecture), defending champion Bo-Mee Lee defended her title for her second win of the season with a twenty-under score and a five-stroke margin of victory over the runner-up; she also managed to achieve a top-five finish in her eleventh consecutive tournament to set a record for the Japanese ladies' tour.

Having demonstrated a phenomenal level of consistency and control with scores of six-under on the first day, four-under on the second day, and five-under on the third day, Bo-Mee Lee went into the last day of the tournament with a career-best four-stroke lead over her nearest rival. Despite the significant pressure she was under at the time, she still managed to surpass the runner-up by five strokes for her second victory of the season. She accomplished this feat by putting on a clinic: on the first hole, she brought the ball to within a meter of the flag on her third stroke from a hundred yards away and then sunk a birdie; she made consecutive birdies on the seventh and eighth holes; she sunk a long putt for another birdie from over ten meters away on the thirteenth hole; and her fifth birdie of the day came on the fifteenth hole. This win constitutes Bo-Mee Lee's seventeenth career victory, which was secured in such a handy fashion that she rightly deserves to be known as the queen of this tour, and represents a fantastic preparatory step taken on the way to her participation in the Rio Olympics in August.



Six members of TEAM HONMA successfully passed through the preliminary round at this tournament, three of whom finished in the top ten (Ritsuko Ryu and Ha-Neul Kim tied for fourth place). In this way,

TEAM HONMA performed incredibly well. In terms of prize winnings, Bo-Mee Lee ranks first, Ha-Neul Kim ranks third, and Ritsuko Ryu ranks sixth on the tour (as of June 27), which means that three members of TEAM HONMA are within the top ten ranked players on the tour. TEAM HONMA has definitely been performing at an exceptional level since this season began.

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

Bo-Mee Lee

[Date of Birth] August 21, 1988

[Nationality] Korea

[Height] 160 cm

[Club Setting]

| | |
|-------------------------------------|-----------------|
| 1W : TOUR WORLD TW727 455 10.5° | VIZARD YA55 (R) |
| 3W : TOUR WORLD TW727 FW 15° | VIZARD YA55 (R) |
| 5W : TOUR WORLD TW727 FW 18° | VIZARD YA55 (R) |
| UT : TOUR WORLD TW717 UT 22° | VIZARD UT650 |
| Iron : TOUR WORLD TW727 Vn (#5-#10) | VIZARD IB85 (R) |
| Wedge : TOUR WORLD TW-W | NS850GH (R) |

[JLPGA money list] Top

[JLPGA Mercedes-Benz Player of the Year Rankings] Top

[Average stroke] Top

[Par ratio] Top

[Par-saving percentage] Top

(*as of 27 July 2016)

Comment

I am so pleased to have won with my HONMA clubs! While I was feeling the pressure of being the defending champion going into this tournament, I was able to win it again thanks to the amazing support given to me by HONMA and the other members of my team.

I began using pink-shaft drivers designed to reduce hook shots this season. In recent competitions, however, I had been somewhat concerned to see the trajectories of my shots at odds with my intended trajectories at key moments during the second half of the final day. Thus, I went back to the drivers I was using last season for this tournament and believe that this decision helped me to secure my victory.

Buttressed by everyone's words of encouragement, I intend to participate in the US Women's Open next and will do my best with a view to taking part in the Olympics. I hope that you will all continue to support me.