

- TEAM HONMA aims to win 25 titles worldwide for Tour 2015 -
TEAM HONMA earns its seventeenth victory of the season

**Pro golfer Hideto Tanihara wins his first tournament as a member of TEAM HONMA for his eleventh victory on the tour!
His 13 VIZARD clubs were crucial for his victory!
This victory establishes that TEAM HONMA's skills and cohesiveness are second to none.**

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Koji Nishitani) signed a contract for the use of clubs and articles with professional golfer Hideto Tanihara, winner of the HEIWA · PGM CHAMPIONSHIP on the JGTO Tour (November 5 to 8) at the SOHBU Country Club in Chiba, Japan.

Tanihara won his first tournament of the season for his eleventh victory on the tour.

Starting the final day with a two-stroke lead over fellow TEAM HONMA member, Yoshinori Fujimoto, and other golfers belonging to a cluster of second-place competitors, Tanihara secured three birdies on the front nine by employing steady shots and deft approach putts right off the bat. He managed to push back against pro golfer Fujimoto's late surge on the back nine to win by two strokes.

For this tournament, Tanihara undertook a new challenge by replacing his old TW727 455S driver head with the TW727 430 and his old YZ65 shaft with the YZ85. TEAM HONMA's support staff quickly made tweaks to Tanihara's clubs to accommodate his requests, which then led to shots with a dramatically improved sense of stability and allowed Tanihara to lead the pack in terms of aggregate driving distance in this tournament. In these and other ways, these changes were the primary factor behind his victory.

The backdrop to this victory consists of TEAM HONMA's dedicated focus on the gear used by Tanihara, in addition to skills and cohesiveness. Unusually for a male professional golfer, Tanihara uses carbon shafts for both his irons and wedge clubs and wields the VIZARD IB series shafts developed in response to various demands that have arisen in actual competitive situations. As Tanihara utilizes VIZARD shafts for 13 of his clubs other than the putter, this victory helped to demonstrate the exceptional performance of our shafts.

HONMA's competitive edge lies in the ability to properly equip professional golfers by precisely identifying their needs and demands and in our development and production capabilities, which are characterized by the know-how to immediately convert these demands into real solutions. Thus, this victory truly represented the crystallization of our TRIPLE POWER-inspired vision.

As we aim to achieve twenty-five victories worldwide, TEAM HONMA has earned seventeenth victories thanks to a win by professional golfer Hideto Tanihara. The advantages of TOUR WORLD x VIZARD will continue to be demonstrated in tours held around the world.

Hideto Tanihara



[Date of Birth] 16 November, 1978

[Height] 178cm

[Club setting]

1W: TW727 430 Matteblack 10.5° VIZARD YZ85 X

3W: TW727 FW 13° VIZARD YZ85 X

5W: TW727 FW 18° VIZARD YZ85 X

3I: HONMA PROTO-TYPE 21° VIZARD IB105 X

4I-10I: TW727 M (Big Muscle proto)* VIZARD IB105 X

AW: TW-W 51° VIZARD IB105 X

SW: TW-W 59° VIZARD IB105W

* The TW727 M (Big Muscle proto) will be a model designed by the HONMA development team in response to demands made by professional golfer Tanihara.

[JGTO money list] 3rd

[Par ratio] 3rd

(As of 11 November 2015)

Comment

Thanks to everyone's support, I was finally able to secure my first victory as a member of TEAM HONMA.

I switched the head of my drivers from the TW727 455S to the TW727 430 and my shafts from the YZ65 X to the YZ85 X this week. This allowed me to stabilize my tee shots and lead the pack in this tournament in terms of aggregate driving distance.

I believe that my drivers, which allow me to hit balls that fly without veering off course, were a key to this victory.

I hope that you will all continue to support me as I hope to maintain my winning ways while I wield my HONMA clubs.

