

July 2016

- Dynamic results are obtained with HONMA clubs and their advantages continue to be demonstrated by the professionals. -

Hideto Tanihara won his first victory of the season for his twelfth career victory on the tour!

- Seventh victories in the 2016 season for TEAM HONMA, which aspires to win 30 tournaments worldwide this year -

HONMA GOLF CO., LTD.

HONMA GOLF CO., LTD. (head office: Roppongi Hills Mori Tower 35F, 6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Hideto Tanihara, winner of the Shigeo Nagashima invitational Sega Sammy Cup on the JGTO Tour (Jun 30 to July 3) at the North Country Golf Club, Hokkaido. Tanihara finished with a score of 14-under for his first victory of the season.

Hideto Tanihara finished the second day of the tournament with a nine-under score to secure a tie atop the leaderboard and ended the third day of the tournament with a fourteen-under score to stand alone in first place as the players headed into the final day. Having previously won every tournament in which he went into the final day in sole possession of the first-place spot, Hideto Tanihara managed to direct his second shot of the fourteenth hole from 105 yards out to within a meter to the side of the pin, which he then converted into a birdie. In this and other ways, he successfully demonstrated his ability to deliver a clutch performance. By fending off challengers nipping at his heels, he won his first tournament of the year with a two-stroke margin of victory over the runner-up. It was also the twelfth victory on his career.

Hideto Tanihara has decided that he will be appearing in the Open Championship, which will be held from July 14, after he participates in the next domestic major tournament, the PGA Championship Nissin Cup Noodle Cup (July 7 to 10). With this latest victory, he is virtually assured of being granted the right to play in the US PGA Championship, which will be held from July 28 and which will constitute the third major of the season after the U.S. Open Championship and the Open Championship. This will represent the first time in Tanihara's career that he will be appearing in three majors in the same season and fans certainly expect that he will play at an even higher level of excellence.

In the course of aspiring to win thirty tournaments worldwide this year, TEAM HONMA will once again demonstrate the advantages of our TOUR WORLD x VIZARD clubs on tours around the globe during the 2016 season. We hope that you will continue to support TEAM HONMA as we endeavor to reach our goal.

Hideto Tanihara

[Date of Birth] November 16, 1978

[Height] 178cm

[Club Setting]

1W: TW727 455s PROTO (Matt Black) VIZARD YZ75 9.5 X

3W : TW727 VIZARD YZ85 15.0 X UT : TW717 VIZARD UT85 19.0

UT : HONMA PROTOTYPE DG TOUR ISSUE AMT 21.0 S200

4I-10I : TW727V DG TOUR ISSUE AMT S200 AW : TW-W DG TOUR ISSUE 51.0 S200 SW : TW-W DG TOUR ISSUE 59.0 S200

[JGTO money list] 2nd

[Average stroke] 2nd (*as of 4 July 2016)









Comment

I was able to win thanks to everyone's immense support. Since I will be continuing to participate in many more tournaments yet to come, I'd like to maintain my momentum and my winning ways. With this victory, I'm of course well aware of my status as the prize-winning king on this tour and have secured for myself the possibility of appearing in three majors in a single season. Since this would be the first time for me to experience such an achievement, I am tremendously pleased. I hope that you will all continue to root for me and stay in my corner!