

August 2015

~TEAM HONMA aims to win 25 titles worldwide for Tour 2015~
TEAM HONMA earns its tenth and eleventh victories of the season

Bo Mee-Lee dominates completely to earn her third victory of the season!

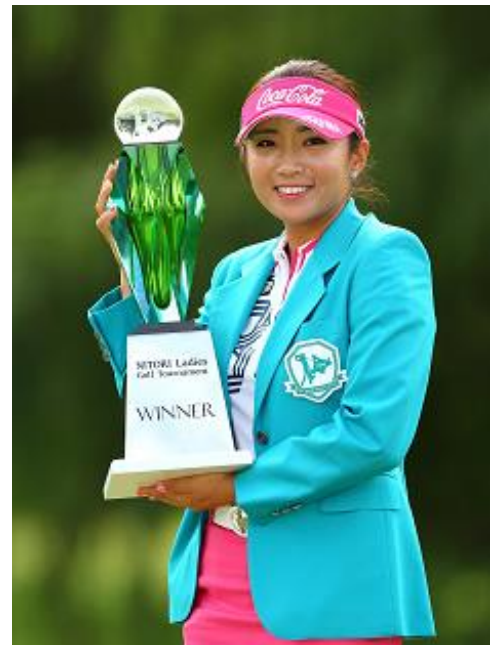
In sole position of the top spot on the JLPGA money list in her quest to become crowned as the prize money queen for the first time in her career

In other news, So Yeon Ryu and Ha-Na Jang finish first and second, respectively, in a tournament on the KLPGA Tour!

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F,6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Koji Nishitani) signed a contract for the use of clubs and articles with professional golfer Bo-Mee Lee, winner of the NITORI Ladies Golf Tournament on the JLPGA Tour (August 28 to 30) at the Otaru Country Club in Hokkaido, Japan.

In addition, pro-golfer So Yeon Ryu earned her second victory of the season at the Charity Highone Resort Open (High1 Country Club) on the KLPGA tour held during the same week. Ha-Na Jang finished in second place to give TEAM HONMA a one-two finish at this event.

Professional golfer Bo-Mee Lee gave up the lead upon finishing the twelfth hole on the last day of the tournament but managed to secure three consecutive birdies from the thirteenth hole onwards with her usual clutch play to vault back into the lead, which she refused to relinquish again. She stayed atop the leaderboard from the first day of the tournament and finished with a seven-under score to completely dominate the field for the first time in her career.



Professional golfer Bo-Mee Lee has indicated that her goals for this season are to win five tournaments during the year and become the prize money queen on the tour. To this end, her aggregate earnings surpassed 100 million yen back in June, the fastest anyone has ever earned this amount in a single season.

After appearing in twenty-one tournaments, she has earned a total of 136.69 million yen to stand in sole position of the top spot on the JLPGA money list and is on pace to earn 200 million yen for the first time in the history of the JLPGA tour. Playing with a steady brand of strength that has seen her secure three victories, seven second-place finishes, and a total of thirteen top-five finishes this season, Bo-Mee Lee maintains excellent form as she seeks to fulfill her goals while masterfully wielding our TOUR WORLD x VIZARD clubs in her hands.

As we aim to achieve twenty-five victories worldwide, TEAM HONMA has earned eleven victories thanks to wins by professional golfers Bo-Mee Lee and So Yeon Ryu. The advantages of TOUR WORLD x VIZARD will continue to be demonstrated in tours held around the world.



BO-Mee Lee

[Date of Birth] 21 August, 1988

[Height] 160cm

[Club setting]

1W: TW727 455 10.5°	VIZARD YA55 R
3W: TW727 FW 15°	VIZARD YA55 R
5W: TW727 FW 18°	VIZARD YA55 R
UT: TW717 UT 22°	VIZARD UT650
TW717 UT 25°	VIZARD UT650
Iron: TW727 Vn (#5-#10)	VIZARD IB85 R

[JLPGA money list] TOP

[Mercedes ranking] TOP

[Average stroke] 2nd

[Par ratio] TOP

(as of 31 August, 2015)

Comment

Going into this tournament, I had heard that the Otaru Country Club—the course on which this tournament was held—was tough and difficult to navigate. Since HONMA's clubs (TOUR WORLD) impart trajectories and spin performance in a highly intuitive manner, I was able to compete with peace of mind. In this way, they certainly helped me to achieve victory at this tournament.

I simply cannot play without HONMA clubs and the support of HONMA if I am to win five tournaments during the year and become the prize money queen on the tour this season!

I ask for your continued support as I go forward to give it everything I've got.