

December 2015

- Dynamic results for HONMA as its advantages continue to be demonstrated by the pros -

Shan-Shan Feng wins her second tournament of the season on the Ladies European Tour!

Wielding TOUR WORLD clubs, Feng wins the same tournament in consecutive years and becomes the first Chinese national to become a prize-money queen on the ladies European Tour!

Honma Golf Co., Ltd., (head office: Roppongi Hills Mori Tower 35F,6-10-1 Roppongi, Minato-ku, Tokyo; representative director & president: Yasuki Ito) signed a contract for the use of clubs and articles with professional golfer Shan-Shan Feng, winner of the OMEGA Dubai Ladies Masters tournament on the Ladies European (December 9 to 12) at the Emirates Golf Club, United Arab Emirates. This win was Feng's second of the season. Professional golfer Feng won this tournament for the second year in a row (and has won this same tournament three times now over the course of her career) and successfully became the prize-money queen on the Ladies European Tour.

While this tournament was held under conditions made difficult by strong winds, Feng harnessed her compatibility with the course and wielded her TW717V (iron) club—which she has been using as a weapon with which she has been able to hit the ball as intended all season long—to sink numerous birdies, build a twelve-stroke lead over her second-place rival, and finish with a dominant 21-under winning score.

With the exception of Annika Sörenstam, Feng became the first golfer in history to win this tournament three times thanks to victories achieved in 2012, 2014, and 2015. Her 12-stroke lead over the nearest competitor at the time of victory also set a new tournament record while her 21-under total score tied the tournament record she herself set in 2012. Thus, her performance in winning this tournament tied or broke numerous important records.

As we aim to achieve twenty-five victories worldwide, TEAM HONMA has earned twenty-one victories thanks to this latest win by professional golfer Shan-Shan Feng. The advantages of TOUR WORLD x VIZARD will continue to be demonstrated in tours held around the world.



Shan-Shan Feng

[Birth of Date] 5 August 1989

[Height] 172 cm

[Club setting]

1w:	TW717 455	9.5°	
3w:	TW717 FW	15°	TA55 R
UT:	TW717 UT	19°	UT550
UT:	TW717 UT	22°	UT550
Iron:	TW717 V	#5-10	NS950 R
Wedge:	W105P	52°	NS950 R

[ROLEX Ranking] 6th

[USLPGA Money list] 9th

[LET Money list] TOP

(as of 14 December 2015)



Comment

I have now won this tournament three times in my career and have come to feel very comfortable with this course. With this victory, I also became the first Chinese national to become a prize-money queen on the ladies European Tour. Despite course conditions that were made extremely difficult by strong winds and hard-to-read factors, I was able to sink many birdies with my iron club (TW717V), which I consider my go-to weapon of choice and with which I have been able to hit balls as intended all season long.

As this was a victory that I attained in the last tournament of the season, it was truly the best way in which I could have wrapped things up for the year. In looking ahead to next season, I am committed to reaching even greater heights of victory for myself.